



# THE AMERICAN UNIVERSITY OF ROME GRADUATE SCHOOL

**CATALOG 2018-2019**

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The American University of Rome (AUR) is regionally accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104; (215) 662-5606. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

The American University of Rome is licensed by the State of Delaware Program of Education to award associate and bachelor and master degrees.

The American University of Rome is registered as a legal entity with the Rome Tribunal and is authorized to operate in Italy by the Ministero dell'Istruzione, dell'Università e della Ricerca.

The American University of Rome is a member of the following organizations:

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American Association for Italian Studies

American Library Association

American Universities Abroad (AUA)

Association of American International Colleges and Universities (AAICU)

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Association of American Colleges and University Programs in Italy (AACUPI)

Association of College University Housing Officers - International

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Common Application

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European Association for International Education (EAIE)

European Council of International Schools (ECIS)

International Association for College Admission Counseling (OACAC)

International Federation of Library Associations and Institutions

NAFSA: Association of International Educators

NAGAP Association for Graduate Enrollment Management

National Association for College Admission Counseling

National Association of College and University Business Officers (NACUBO)

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## EQUAL OPPORTUNITY

The American University of Rome provides equal opportunity for all qualified individuals in its educational programs and activities. The University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, marital status, personal appearance, sexual orientation, family responsibilities, political affiliation, source of income or veteran status. It conforms to all applicable federal and state non-discrimination laws. The policy of equal opportunity applies to every aspect of the operations and activities of the University and includes admissions and employment.

## LIMITATIONS AND CATALOG PROVISIONS

This catalog must be considered informational and not binding on the University. It is current as of the time of its printing. However, the University reserves the right to change admission or degree requirements or refuse to grant credit or a degree if the University, in its sole judgment, determines that the student has not satisfactorily met its requirements. The University will make every effort to inform students and prospective students of any such changes.

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## ACADEMIC CALENDAR

The academic calendar is for informational purposes only. Please refer to [http://www.my.aur.it/ICS/Academic\\_Calendar.jnz](http://www.my.aur.it/ICS/Academic_Calendar.jnz) for current dates and future calendars.

### SUMMER SESSION II 2018

#### July 2018

2	Monday	Arrivals
3	Tuesday	Mandatory Orientation Activities
4	Wednesday	Classes start. Last day to add a course and to drop without a 'W' recorded
5	Thursday	Classes held
9-12	Mon-Thur	Classes held
13	Friday	University Closed (make up day for American Independence Day)
16-19	Mon-Thur	Classes held
23	Monday	Classes held
24	Tuesday	Classes held. Last day to DROP a course with a 'W' recorded
25-26	Wedn-Thur	Classes held
30-31	Mon-Tue	Classes held

#### August 2018

1	Wednesday	Final Exams
2	Thursday	Housing check out

### FALL SEMESTER 2018

#### August 2018

27-31	Mon-Thur	Arrivals Week
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#### September 2018

1	Saturday	Semester Kick Off Event
3	Monday	Classes start. ADD/DROP session starts
7	Friday	End of ADD period and last day to DROP a course without a 'W' recorded

#### October 2018

8	Monday	Spring and J-Term 2019 registration for AUR degree students starts
18	Thursday	Spring and J-Term 2019 registration for AUR degree students ends
22	Monday	Spring and J-Term 2019 registration for study abroad students starts
29-31	Mon-Wed	Fall break

#### November 2018

1-2	Thu-Fri	Fall break
1	Thursday	All Saint's Day. Italian National Holiday, University closed
5	Monday	Classes resume
12	Monday	Deadline for May/July 2019 graduation, requests to be handed to the Registrar
		Deadline for submission of Master's Thesis
13	Tuesday	Last day to DROP a course with a 'W' recorded

**December 2018**

7	Friday	Last day of classes
8	Saturday	Immaculate Conception. Italian National Holiday, University closed.
10-13	Mon-Thur	Final exams
11-13	Tue-Thur	Master's Thesis defenses
14	Friday	Housing check out

**J-TERM 2019****January 2019**

3	Thursday	Arrivals
4	Friday	Orientation Activities in the morning. Classes start in the afternoon
5	Saturday	Classes held
6	Saturday	Italian National Holiday, University closed
7-11	Mon-Fri	Classes held
11	Friday	Last day to DROP a course with a 'W' recorded
14-16	Mon-Wed	Classes held
17	Thursday	Final exams
18	Friday	Housing check out

**SPRING SEMESTER 2019****January 2019**

21-26	Mon-Sat	Arrivals Week
28	Monday	Spring 2019 classes start. ADD/DROP session starts

**February 2019**

1	Friday	End of ADD period and last day to DROP a course without a 'W' recorded
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**March 2019**

18-22	Mon-Fri	Spring break
25	Monday	Classes resume
26	Tuesday	Summer and Fall 2019 registration for AUR degree students starts

**April 2019**

1	Monday	Summer 2019 registration for study abroad students starts
4	Thursday	Summer and Fall 2019 registration for AUR degree students ends
8	Monday	Fall 2019 registration for study abroad students starts Graduation request for Dec 2019 graduation to be handed to the Registrar
9	Tuesday	Last day to DROP a class with a 'W' recorded
22	Monday	Easter Monday. Italian National Holiday, University closed
25	Thursday	Liberation day. Italian National Holiday, University closed

**May 2019**

1	Wednesday	Italian Labor Day. Italian National Holiday, University closed.
6	Monday	Classes held, Monday schedule
7	Tuesday	Classes held, Thursday schedule

8	Wednesday	Classes held, Wednesday schedule
9	Thursday	Study Day
10	Friday	Final exams
13-15	Mon-Wed	Final exams
16	Thursday	Housing check out
24	Friday	Commencement Day

**SUMMER SESSION I 2019****May 2019**

27-28	Mon-Tues	Arrivals
29	Wednesday	Mandatory Orientation Activities
30	Thursday	Classes start. Last day to ADD a course and to DROP a course without a 'W' recorded
31	Friday	Classes held

**June 2019**

2	Sunday	Republic Day. Italian National Holiday.
3-6	Mon-Thur	Classes held
10-13	Mon-Thur	Classes held
17-20	Mon-Thur	Classes held
18	Tuesday	Last day to DROP a course with a 'W' recorded
24-25	Mon-Tue	Classes held
26	Wednesday	Final exams
27	Thursday	Housing check out

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## ABOUT THE AMERICAN UNIVERSITY OF ROME

### **Mission Statement**

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

### **Goals**

The goals of The American University of Rome emanate from its culture of assessment and continuous improvement as it strives to be known as a leader among American international universities outside of the United States.

Primary among its goals is the quality of its liberal arts and professional academic programs, taught by a highly qualified international faculty and supported by advanced learning resources and technology so that student learning will reach the highest levels of excellence.

AUR Master's degrees build on the richness and variety of its BA Programs in the humanities, social sciences and business, on the tradition of collaboration across disciplines, multidisciplinary approaches and development of scholarly and professional skills. They offer the best of the American interdisciplinary approach to learning and student-centered education, focused on concrete academic and professional goals. Collaborative research is conducted and study groups are formed around contemporary issues and problems. The wealth of artistic, cultural and academic resources of Rome provides unique opportunities for study, research and internships. Rome is quite literally the classroom for on-site learning elements which compose an essential part of the M.A. programs and for reaching out to Italy, the Mediterranean and to the European academic, cultural and social context.

Classes are small and each individual student receives personalized attention. From the beginning of their degree, students are helped in shaping their professional career or research trajectories by the University's highly qualified international members of faculty, who have a wide range of research and policy experience.

### **Beyond the classroom**

AUR has a wide network of institutions which will help enrich students' experiences, support the international dimension and opportunities for internships and for students' future employment. AUR students are exposed to a wide array of extra-curricular activities that take place on-campus as well as in the city of Rome.

## WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers the following M.A. degrees:

### **Master of Arts Degrees**

- Arts Management\*
- Food Studies: Policies for Sustainable Production and Consumption
- Peace Studies: Religions in Times of Conflict
- Sustainable Cultural Heritage

### **Kent University Program**

During the Spring semester, The American University of Rome hosts a section of the following three Masters of Arts programs offered by the University of Kent (UK):

- Roman History and Archeology
- Ancient History
- History of Art

### **The AUR Logo**

The American University of Rome's shield and logo is derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelve-pointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the Caput Mundi, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, *The Architecture of Michelangelo* (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" (between people across the world) and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of the liberal education.

### **The Alumni of The American University of Rome**

AUR encourages its graduates, who are scattered all around the world, to stay connected with one another and with their Alma Mater through active participation in social events, continuing education, fund raising and recruitment.

The AUR Alumni social media networks, the Alumni Blog and the WolfTracks quarterly magazine provide dynamic forums for AUR former students' exchange. A yearly alumni reunion is organized in Rome in the month of May.

\*not offered during 2018-2019 academic year

## FACILITIES AND ACADEMIC RESOURCES

The University is located in a prestigious, residential area of Rome on the crest of the Janiculum, Rome's highest hill, just a few minutes walk from the historical Trastevere district. Administrative offices, a Computer Lab and a Student Lounge are located in a four-story villa. Adjacent to the villa, a five-story building houses Faculty Offices, classrooms, a Science Lab, a Computer Classroom, and Tutoring Centers. The terrace atop the building offers a breath-taking view of Rome. A separate two-story villa, adjacent to the main campus, houses the University library. Other campus facilities include an Auriana auditorium, the AUR Art Studio, a Multimedia Lab and Faculty and Administrative offices, all walking distance from each other.

The University is located close to the renowned American Academy in Rome and opposite the beautiful park of Villa Sciarra and close to Villa Doria Pamphili. The ancient Roman road Via Aurelia Antica, the Porta San Pancrazio and the seventeenth century baroque fountain Aqua Paola are close by. The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

AUR is a top-quality institution of higher education that offers the best of the American approach to education and prepares students to live and work across cultures. Our faculty representation spans four continents and our student body comprises over 40 countries. An education at The American University of Rome ensures that graduates will be well-educated, self-confident and internationally aware.

### The Graduate School

The Graduate School is located in the Carini Building, in Via Giacinto Carini 23. In addition to classrooms and a Media Lab, this building hosts the offices of the Program Directors. On the fourth floor, there is a lounge reserved for Graduate Students.

### Evans Hall Library

The library offers an expanding book collection tailored to the requirements of the degree programs offered by the University. The collection is carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

### Computer Services and Facilities

The American University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to Office 365 with all its features and login access to the community portal, MyAur, providing students with real time academic information, online registration, campus life events, while also serving as the gateway to the Learning Management System (LMS).

### IT Facilities

The AUR network is based on Gigabit technology and connects to the internet over a 100Mbps fibre optic line. There are approximately 180 workstations on campus (PCs and Macs) that service academic and administrative departments. In addition, AUR has over 20 Access Points (indoor and outdoor) to provide 100% Wi-Fi coverage on campus.

### Computer Access for students:

There are four computer labs on campus:

- Building A PC computer lab.
- Evan's Hall Library PC computer lab.
- The Multimedia Battista Mac lab. Available to FDM and COM students.
- The Science and Computer PC Classroom.

Macs are also available for students in the main Student Lounge, situated on the ground floor of building A. In addition, the lounge is also equipped with 12 laptops for self-service checkout.

### Smart Classrooms

The use of instructional technology is an integral part of teaching techniques at The American University of Rome. All classrooms are equipped with an array of instructional technology including networked PCs with dedicated LAN internet access. High-definition ceiling mounted digital projectors, DVD/Blu Ray players and digital sound systems. AUR has also started deploying Smart Boards in some classrooms. All classrooms at AUR have Wi-Fi access.

### Auriana Auditorium

AUR's auditorium has a seating capacity of 99, the room is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a Dolby surround sound system, state of the art video conferencing facilities and a High Definition ceiling mounted video projector.

### Masina Art Studio

The AUR Art Studio is located in Via Masina, next to the prestigious American Academy in Rome. It provides open and attractive instructional and exhibition space for Fine Arts and Print-making students.

### IT Services

The Office of Computer Services provides quality IT services to support the educational programs at AUR.

- Email and network accounts: students are assigned a network/AUR email account when they begin their studies at AUR. AUR's email system is hosted with O365.
- OneDrive: as part of AUR's institutional O365 subscription, students have access to One Drive for their cloud storage, which provides 1TB of storage space.
- Learning Management System: the LMS is AUR's online course management system. Every course offered at AUR interacts with an online environment giving students an enhanced learning experience. Through the LMS students have access to course communication tools, discussion forums, course announcements, online tests, handouts and an electronic gradebook allowing students to monitor their course progress. An overview of the LMS is given to degree seeking students and to new faculty during their IT orientation. Additional training is available by request. The LMS is accessible through MyAUR. Course homepages will appear under the link "my courses" before the start of classes. LMS resources and video tutorials for students and faculty are available from the Helpdesk tab in MyAUR. (Requires login).
- MyAUR: MyAUR is the AUR community portal. Students have access to their academic in-

formation including course registrations, degree program information, online advising capabilities, unofficial transcripts, online registration and online add and drop. Faculty have access to their course teaching schedule, classroom assignments and downloadable academic forms & policies. Alumni have access to their unofficial transcript and extra alumni features. In addition, MyAUR provides users with up-to-date announcements, campus events information, academic calendars and an online course/syllabus search engine.

- **Printing/copying cards:** academic printing and copying is available from different locations on campus. Copiers/printers are available for faculty and students to use in the Building A computer lab, the Evan's hall library, the faculty lounge and the Carini building. All copiers/printers are connected to a print management system and can be accessed by swiping your AUR security badge. Further information can be found on the boards above each copier/printer or on the Helpdesk tab of MyAUR (requires login).
- **Training Program:** the Office of Computer Services works closely with the Teaching and Learning Centre (TLC) to offer faculty and students workshops and training on the various information and technology services offered. Most faculty training is conducted through the Faculty development program offered regularly throughout the semester. Department training is also available and coordinated with the Program Director.
- **Wi-Fi:** Wi-Fi is available from any location on campus including classrooms, the Evan's Hall library, the main office building, Auriana Auditorium, the Carini building and outdoor locations such as garden and terraces. A single SSID gives users seamless access to Wi-Fi on campus.

## STUDENT LIFE

### Student Life Office

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students' personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to entice student participation in formal and informal activities.

The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

### Health and Well-Being Resources

The American University of Rome is committed to promoting health and well-being in a caring and confidential manner, for all AUR students. The following resources are available:

**Health Services** – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

**Mandatory Health Insurance** – All students, whether part time or full time, must be covered by health and hospitalization insurance. Upon arrival in Italy, non-European Union students with a visa and applying for a *permesso di soggiorno* (permit to stay for study purposes) are required to obtain a health insurance policy. This policy must comply with the requirements of the Republic of Italy for access to emergency public health care. The University will provide relevant information and assistance to students to secure a health insurance policy upon arrival at AUR. The Republic of Italy requires, at a minimum, a health insurance policy. If you do not have a valid, international health insurance policy that provides coverage during your stay in Italy you may purchase an Italian health insurance policy through Eduservice.org which is a third party provider external to AUR. For further information on visas and permits to stay, please see '**Admission Requirements**' section of this catalog.

**Psychological Counseling** – The American University of Rome provides its students with free, confidential psychological services. A certified counselor gives routine, non-medical counseling to students by appointment. Detailed information on this service can be found in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications. Medications commonly used in the U.S. for ADHD/ADD treatment are not available in Italy. Students should hand carry enough medications for their entire stay together with their doctor's prescription for the amount of medications being brought into Italy. Both mailing and receiving shipments of stimulants is illegal; shipping these medica-



tions from the U.S. to Italy can be charged as a criminal offense.

**Safety and Security** – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (118) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. Within legal constraint, parents, guardians and the emergency contact will be advised. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

### **Money and Banking**

Students should plan to have access to enough money for meals, beverages and snacks, trips, sight-seeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of attendance and living budget can be found on the website. ATM machines are widely available in Rome and most Italian cities. Money can be exchanged into Euros at Currency Exchange Offices in the city center. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official permit to stay.

### **Housing**

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a “full immersion” cultural experience. Each apartment is typically shared by 5 or 6 students in double rooms and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

### **Student Conduct**

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, including the Student Code of Conduct can be found in the Student Handbook.

### **Athletic Facilities**

In an ongoing effort to provide opportunities to keep (or get!) fit as well as to rub elbows with Italians participating in yet another authentically Italian activity, AUR has contracted with a successful and popular local gym (palestra) to use its facilities and lessons. For full time AUR degree-seeking and Master students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester; interested students should pay and enroll directly at the gym.

### **Athletic Programs**

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer and Volleyball Leagues. For a full list of other sport activities offered at AUR, please see the AUR website - Student Life page.

## **EXCURSION OPPORTUNITIES**

Excursions are organized by the Office of Student Life and also by the different MA Programs to destinations of cultural interest in Italy and in Europe. Information will be provided to students upon arrival and during the academic year.

## **SPECIAL PROGRAMS**

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University’s regular and special courses of the M.A. Programs.

### **J-Term and Summer Sessions**

During AUR J-Term and Summer sessions students may complete three credits in each session. For more information please visit our website: [www.aur.edu/gradschool/](http://www.aur.edu/gradschool/).

### **Visiting Scholars Program**

The Graduate School of The American University of Rome welcomes applications to its Visiting Scholars Program that is open to scholars wishing to take advantage of AUR’s expertise and resources and to contribute to the mission and goals of the Graduate School. Scholars are expected to have their own accommodations, funding and health insurance, and they are responsible for applying for the visa, as required by their nationality.

Visiting scholars will participate in the academic life of the Graduate School and may also contribute to co-teaching courses, give seminars, mentor students and give public lectures.

Applications are accepted on a rolling basis. For more information visit <https://www.aur.edu/gradschool/prospective-students/visiting-scholars/>.

### **Career and Internship Office**

The American University of Rome supports students in bridging the world of academia and the world of work through the AUR Career and Internship Office. The university maintains a wide network of partner organizations, public and private. The office provides students with one-on-one attention and advice as they craft their CVs and research the fields in which they are interested. The AUR careers and internships community portal is constantly updated with full and part-time job opportunities as well as information about available internships. The office provides resources such as student internship portfolios to consult, handouts regarding skills, values and sample CVs as well as books on career related topics.

### **Internship Opportunities for Graduate Students**

Internships are a means of obtaining experience and practical knowledge relevant to thesis topics and future professional interests. To successfully complete an internship, students must demonstrate that they can relate the experience and knowledge acquired during the internship to the appropriate theoretical framework. For specific requirements, graduate students should check with their Program Directors. A formal agreement between AUR and the internship site organization is required before a placement can begin. If the internship takes place outside of Italy students will

need to buy their own insurance.

Students on federal aid are strongly advised to choose an internship outside the U.S. as that may jeopardize federal aid eligibility. Contact the Associate Director of Financial Aid (financialaid@aur.edu).

### Academic Support Services

The following academic support services are available to students at AUR:

- The **Writing Center** helps students in all disciplines become more effective and confident writers. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing. Faculty and graduate student tutors work together to improve students' critical reading, thinking and writing skills in or to more effectively meet their academic requirements.  
To book appointments: <http://aurwritingcenter.simplybook.it/sheduler/manage>
- The **Italian Helpdesk** is available throughout the semester to support students in all levels of Italian language study.

## FINANCIAL INFORMATION

Please see the AUR website ([www.aur.edu/gradschool/](http://www.aur.edu/gradschool/)) for detailed financial information regarding tuition and fees, methods of payments, deadlines and refund policy.

## FINANCIAL AID AND SCHOLARSHIP FUNDS

### U.S. Federal Student Aid

The American University of Rome participates in the U.S. Direct Loan Program for eligible U.S. citizens and eligible non-US citizens. For more information please see [www.fafsa.ed.gov](http://www.fafsa.ed.gov) and [www.aur.edu](http://www.aur.edu) or contact the University Financial Aid Office at The American University of Rome, Via Pietro Roselli 4, 00153 Rome, Italy. AUR's FAFSA code is G31025.

### Aid for Veterans and their Dependents

The American University of Rome Master of Arts degree programs are listed as approved training for eligible U.S. citizens at the Program of Veterans Affairs. AUR's VA Facility code is 31200084.

Educational assistance for Veterans of the U. S. Armed Forces:

- Post- 9/11 G.I. Bill - Chapter 33
- Montgomery G.I. Bill - Chapter 30

There is also a tuition waiver available for Yellow Ribbon eligible Vets after VA Benefits have been paid.

Dependents of certain veterans may be eligible for educational assistance through:

- Survivors' and Dependents' Educational Assistance Program (Chapter 35)
- Transfer of Post-9/11 GI-Bill Benefits to Dependents (TEB)

For more information please visit the G.I. Bill Web site (<http://www.gibill.va.gov/>), or contact financialaid@aur.edu.

### Refund Policy for Financial Aid Students

For any Title IV aid recipient terminating his or her program of study after entering the institution and before completing at least 60% of the payment period, the statutory Return of Title IV Fund policy will be implemented. This policy will calculate the amount of financial aid funds earned by the student during their enrollment.

The American University of Rome will calculate the amount of Title IV aid that was earned based on a payment period basis. The institution will determine:

- The Title IV aid disbursed or that could have been disbursed.
- The percentage of Title IV aid earned by the student.
- The amount of Title IV aid earned by the student.
- The total Title IV aid to be returned or disbursed as a post-withdrawal disbursement.
- The amount of unearned Title IV aid to be returned by the school.
- The amount of unearned Title IV aid to be returned by the student.

Institutional refunds will continue to be calculated by the payment period. The student will be responsible for any tuition, fees, books or equipment not covered by Title IV funds.

### **The American University of Rome Enrollment Status for eligibility and reporting for US Title IV funds policy**

In determining enrollment status for eligibility for Title IV funds at The American University of Rome, the reported status for the three enrollment periods (fall, spring and summer) is determined as follows:

<b>Enrolled Credits</b>	<b>Enrollment Status</b>
6+	Full-time
3 - 5.99	Half-time
Less than 3	Less than half-time

To be enrolled half-time, a student must be taking at least a half-time course load. ‘Audit’ courses, courses that are not matriculating to your degree and some remedial courses do not count.

### **AUR Scholarships**

The American University of Rome is committed to assisting students whose academic merit and/or financial need warrant support and currently offers one scholarship for each Master Program that amounts to 50% off total tuition.

The deadline for applying for these scholarships is March 1st, available to all who have completed their applications by February 1st. For more information, please visit <https://www.aur.edu/grad-school/apply-now/scholarships/>.

### **Student Training Program**

The American University of Rome offers a limited number of student training positions to M.A. students. Students who participate in this program provide administrative assistance to the University in exchange for either an allowance or partial remission of fees and tuition. Student assistantship hours are 10 hours a week for one semester.

For more information, please visit <http://www.aur.edu/admissions/financial-aid-student-assistantship-program/>.

### **AUR Alumni Discount**

All AUR Alumni who enroll in The American University of Rome Graduate School are offered a 10% discount on tuition fees.

### **Privacy Policy of Financial Records**

In accordance with The Family Educational Rights and Privacy ACT of 1974 (FERPA), non-University individuals (including parents) cannot have access to the student’s financial records, unless authorization from the student is obtained. Students may allow parents or a third party to access their financial account by completing a form authorizing the Finance Office to permit non-University individuals to view their financial record.

### **Tax Benefits (For U.S. taxes only)**

The Internal Revenue Service requires all eligible institutions to report annually certain information about qualified tuition, fees and related expenses to each student.

The information reported on form 1098-T, will help the students. To facilitate accurate reporting, the student must inform The American University of Rome of a permanent address to which the 1098-T form can be sent.

Please visit the IRS website for more information at [www.irs.gov/publications](http://www.irs.gov/publications) in order to verify federal government tax benefit for education.

### **ADMISSION REQUIREMENTS**

Admission to the American University of Rome is on a competitive basis. Students are selected without regard to age, race, sex, creed, national or ethnic origin and handicap. Requests for financial aid do not affect decisions on admission.

Applicants for graduate study must have earned a Bachelor’s degree from an accredited institution, with a minimum grade point average of 3.00 or equivalent. Applications for full-time study are accepted for Fall Semester only.

The admissions process for the M.A. graduate programs requires the following:

- A completed application form accompanied by a non-refundable application fee of 60 Euros for citizens and permanent residents of countries other than United States or Canada or 80 US Dollars for United States citizens and permanent residents and Canadian citizens.
- Official university transcripts from all institutions attended. Applicants must have earned a minimum grade point average of 3.00 or equivalent out of 4.00
- Curriculum Vitae
- A motivation letter (minimum 700 words) which explains the applicant’s interest in the M.A. Program and his/her career goals
- At least one academic letter of recommendation (from an academic advisor or professor at the undergraduate/graduate level), and one professional letter of recommendation (Applicants in the workforce for more than 5 years may submit two professional letters of recommendation).
- A scan of the student’s passport photo page or European Union ID
- Official TOEFL (Test of English as a Foreign Language) score Paper-based: 637, Computer-based: 270, Internet-based: 110 or from IELTS (International English Language Testing System) 7.0 for all students who completed a Bachelor’s Program in a language other than English

All documents must be original and sent from their original source (i.e. ETS Center, College Board, the university and teacher/professor/counselor).

Students who have taken the GRE may submit their scores as optional/additional documentation.

### **Application Deadlines**

Admission to The American University of Rome is on a rolling basis, but scholarship applications (and accompanying admissions applications) are due no later than February 1st.

### **English Language Proficiency**

Applicants whose native language is not English or who completed a Bachelor’s Program in a language other than English must demonstrate proficiency in English language by submitting the official test scores from TOEFL or IELTS. The American University of Rome TOEFL institutional code for reporting purpose is 0579. Official TOEFL scores accepted: 637 Paper Based, 270 Computer based, 110 Internet based. Official IELTS accepted: 7.0. Information concerning the TOEFL may be obtained at [www.toefl.org](http://www.toefl.org). Information concerning the IELTS may be obtained at [www.ielts.org](http://www.ielts.org).

Students whose English language skills need development for the successful completion of the program requirements may apply for the 60 hour Intensive Academic English Course for Graduate Studies organized by AUR.

### **Interview**

Personal interviews are required of all applicants. They may be conducted face-to-face, on the phone, or via Skype. Upon completion of the application, students will be contacted by the Admissions Office to schedule an interview.

### **Deferred Admission**

A student who has been accepted to The American University of Rome but cannot enroll immediately may request a deferral. Students who wish to defer are required to pay the non-refundable tuition deposit (of 1,500 Euros or Dollars). A deferral can be granted up to one academic year, after which the student loses their deposit and must re-apply for admission to the University.

### **Visas and Permit to Stay**

*Student visas must be obtained prior to leaving one's home country. It is not possible to apply for a student visa after arriving in Italy.*

All students who hold a non-European Union/EEA passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student's responsibility to obtain his or her student visa. AUR will provide an official acceptance letter for visa application upon receipt of the enrollment deposit payment.

Students applying directly to AUR must present their application for a student visa to the Italian consulate which serves their place of residence. The process generally takes between one and three months. Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. Full-time AUR students are eligible for a student entry visa and a permit of stay. Please contact us at: [studentlife@aur.edu](mailto:studentlife@aur.edu) should you require assistance.

Upon arrival in Rome non EU students will submit an application to obtain a *permesso di soggiorno per studio* (student permit to stay in Italy), which is issued by the local authorities at the *Questura* (police station). Students are also required to purchase health insurance. The Student Life Office will help students obtain their first stay permit and health insurance. Further information on this process and the mandatory health insurance can be found in the 'Student Life' section of this catalog.

### **Audit Students**

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

### **Non-matriculating Graduate students**

Students who desire to register for graduate courses, to transfer the credits back to their home institution must provide the AUR admissions office with their school's approval and may only enroll in a maximum of 6 credits per semester.

## **ACADEMIC REGULATIONS**

### **Credits**

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures or equivalent value in practicum or research. The majority of courses listed in this catalog carry three semester credit hours. Some courses worth 6 credits and also 1 credit courses are available. A 3 credit internship requires 150 hours of work experience. Credit information on individual courses can be found below each course description at the rear of the catalog.

### **Residency Requirements for all 15-month Master's Programs**

Enrollment as a graduate student at The American University of Rome is compulsory for the course credits to fulfill in each program, except for the internship and the thesis that can be completed in locations other than Rome. Due to federal regulations, students enrolled in the Federal Student Loan program for graduates cannot complete their internship or thesis in the United States.

The thesis defense will be scheduled in Rome in December of Fall Semester II. Students are expected to defend their thesis in Rome at AUR unless other arrangements are granted under extraordinary circumstances and at the discretion of each program director.

### **Registration**

All MA students will be pre-registered for their Program core courses. Before the semester starts, students will confirm their elective choices with the Academic advisors to complete and finalize their course schedule.

The University reserves the right to alter the course schedules, should the need arise. This could include cancellation of classes due to insufficient enrollment, change of scheduled course time, instructor or classroom.

MA students enrolled in less than 6 credits during a regular fall or spring semester must be following a pre-approved personalized course stream.

### **Academic Advising**

Each student will be assigned an Academic Advisor at the beginning of the semester for the entire duration of the Master Program. In addition, each student will have a Thesis Advisor who will supervise the student in the preparation, writing and defense of the thesis.

It is recommended that there be frequent contact between the Academic Advisor and the student, at least once a month. This can be done through an appointment or via phone call or e-mail. After consultation with his/her Academic Advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

### **Core Course Waiver**

A waiver is a means by which a student may apply previous coursework to waive core course requirements of the M.A. degree programs. Academic credit is not awarded, so a waiver does not reduce the total number of credits that must be earned for the degree. The waiver may be based on one course or a set of equivalent courses that demonstrate proficiency in the core course. All requests for core course waiver will be reviewed on an individual basis by the Registrar and the appropriate Program Director. The final decision is made by the Program Director. No more than two core courses can be waived.

In order to request a core course waiver, the student's equivalent coursework must meet the following criteria:

- Completed at institutions of higher education accredited by an American regional accrediting association, or from nationally recognized institutions of higher education outside of the U.S.
- Graduate-level and credit-bearing
- Completed within five years from the date of matriculation
- Earned a grade of B or better

*Please note: Undergraduate coursework and/or degrees do not count toward core course waiver requirements.*

If deemed necessary, the student may be asked to pass an exam, comprehensive of the core course material. In this event, a copy of a recent course syllabus will be provided if requested, but no other information will be given prior to (or during) the exam. Faculty will not be available to discuss the content or results of the examinations. Waiver exams are graded “pass/fail”. Waiver decisions are final and are not subject to appeal or negotiation.

Students who are granted waivers must take course credits from available electives within their program to replace the credits from which they have been waived.

Please visit the AUR Grad website for information on how to apply for a core course waiver.

### Learning Accommodations

The American University of Rome does not discriminate based on differing abilities and is committed to providing all students with a high quality educational experience.

While not bound by the “Americans with Disabilities Act” and other legislation, the American University of Rome still makes every attempt to provide all reasonable accommodations.

Possible accommodations may include:

- Extended time for papers or projects
- Time-and-a-half for testing
- Testing with limited distractions
- Tape lectures (with appropriate permission)
- Use of a computer for essay exams

In order to request learning accommodations, the student needs to submit medical or psychological documentation, specifying detailed and reasonable accommodation(s), 2 weeks prior arrival. Please note all documentation must be valid and current (within the past 4 years) and issued by a licensed specialist.

After all required documentation has been received, the Dean’s Office will consult with faculty and staff to determine available accommodations.

### Attendance Policy

AUR’s attendance policy requires that students attend a minimum of 70% of required course meetings in order to receive a passing grade. Failure to attend 70% of the course will result in an F grade. In order to maintain the academic integrity of the Master’s programs and to meet the learning objectives, students are expected to attend all classes, meet all deadlines and be present for examinations.

Absences will undermine the focus of class discussions and student interaction.

Absences may be excused in exceptional circumstances, on permission of the instructor. Socially accepted standards of civility are expected in class.

### Grade Point Average

A student’s grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University. The GPA and CGPA are calculated by truncating after the second digit after the decimal point.

### Grades

Grades are posted on a secure area of the University’s official website and are mailed to AUR degree students only upon written request. Grades computed in the (GPA) reflect the following grade equivalents:

GRADE		
A	Excellent	94 – 100 points

A-		90 – 93.99 pts
B+	Very Good	87 – 89.99
B	Good	83 – 86.99
B-		80 – 82.99
C+		77 – 79.99
C	Satisfactory	73 – 76.99
C-	Less than Satisfactory	70 – 72.99
D	Poor	60 – 69.99
F	Failing	59.99 – 0

*Grades not computed into the grade point average are:*

W	Withdrawal
AUDIT (AU)	Only possible when the student registers for a course at the beginning of the semester as an audit student
I	Incomplete grade
WIP	Work in progress

Students can obtain no more than 3 C grades (including C+, C and C-) on all courses. Students with four or more C grades will not qualify for submitting their M.A. thesis and completing the program. They will be allowed to repeat a course in order to qualify. Students must obtain at least B- for their M.A. thesis in order to complete the M.A. program. Students must normally complete all coursework before embarking on their thesis.

### Grade Appeals

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible.
2. Only after having met with the professor, can students request to see the Director of the Program in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.
3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.
4. When an Academic Fairness appeal is made the Dean will determine if there exists a *prima facie* case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a *prima facie* case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor’s written explanations of how the student’s final grade was arrived



at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.

5. The Academic Fairness Committee, composed of one student representative appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of the committee; if the appeal is denied, there is no further appeal.

#### *When students are no longer enrolled at AUR*

Program Directors will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

#### *When instructors are no longer teaching at AUR*

Program Directors will consult with instructors by email or telephone and explain to students, in person or by mail, how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

### **Course Repetition**

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, C, C+, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

### **Incomplete Grade Policy**

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the Instructor and only if the student is receiving a passing grade in the course to that point. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the Instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the Instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized by Enrollment Services without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

### **Course Withdrawal (W)**

Students who wish to change their schedule by dropping a course within the published time parameters may do so with the permission of their academic advisor. M.A. students are allowed to drop an elective up until the end of the second week of a regular semester. In this case, students must have advisor approval of the alternate elective that must be completed in a subsequent term

and within the Master's program time limits. Students who withdraw from a course prior to completion will be assigned the grade of W up to the withdrawal deadline or F after the deadline. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade W is not calculated into the CGPA. The grade W will be considered credits attempted for which the student has incurred a financial obligation for the semester and will affect the successful course completion percentage.

### **Standards of Satisfactory Progress**

The Graduate School has minimum standards of academic performance and successful course completion that students have to follow in order to remain enrolled at the University. Students are responsible for recognizing an academic difficulty and for taking steps to resolve it. They should consult with their advisor immediately and, if necessary, seek additional assistance. When it is found that a student is in academic difficulty, and depending upon the severity of the situation, the student may receive:

- a written warning from the Program Director or Dean when the student receives a W, F or a D, or after the second C.
- a written termination of degree candidacy when the student has accumulated three failing grades (grades of F or D).

### **Master's Thesis**

Students enrolling in the Master's degree program are required to write a thesis to complete their degree. Students are not normally permitted to begin the thesis until they have completed all the taught courses (both core and elective). Students should refer to the requirements of their program for the deadlines for the thesis and the Thesis Defense. See below for the regulations concerning time extensions.

### **Master's Thesis Defense**

The thesis defense will take place in Rome in the second Fall semester of the 15-month program. Students are required to be present.

A grade of B- or better must be earned for successful thesis completion. At the Thesis Defense, a student may be required to make minor revisions that must be completed to confirm his/her earned grade prior to the start of the following Spring semester.

Students who do not (re)submit the corrected version of the thesis by the agreed deadline will receive their final grade based on the previously submitted version. This may imply that the final grade can be below B-, if the initial grade for the thesis was B- under the assumption that the necessary changes will be made according to the report of the committee to enable a passing grade.

### **Thesis Deferral, Thesis Extension and Maintaining Matriculation**

A thesis deferred by the examiners for major changes at the Defense will be re-examined in the following Spring or Fall, with or without a second oral examination. In this case, students will be required to register for 'Maintaining Matriculation' status (recorded as a no credit course) and pay the appropriate fee. The status of 'Maintaining Matriculation' does not carry the right to an Italian visa and will affect financial aid.

Students in their final semester may also request a voluntary extension for their thesis prior to the submission deadline. The request should be made in writing to the Program Director as early on as possible, stating the reasons for the request. The Program Director will discuss the request with the Dean and the request will be granted at the discretion of the Dean. Deferred theses must be submitted in the following Spring and will be examined in the same Spring or following Fall semester, according to the requirements of each individual program and at the discretion of

each Program Director. Students granted a deferred submission will be required to register for a 'Maintaining Matriculation' status (recorded as a no credit course) and pay the appropriate fee. The status of 'Maintaining Matriculation' does not carry the right to an Italian visa and will affect financial aid.

### **Time Limits**

Students are normally expected to follow a standard course stream in order to complete the Master's program within 15 months of enrollment. Enrollment commences in late August or September and the program should be completed by December of the following year. Students may request a personalized course stream designed to complete the MA program coursework over two years (15 credits per year of which 9 credits must be for core courses in the first year). Admissions priority is given to standard course stream applicants and scholarship opportunities are only available to students on the standard course stream.

Even in cases of a personalized course stream, leave of absence and/or Thesis extension, there is an absolute deadline of three (3) years from the date of enrollment within which the Master's degree must be completed. Failure to complete all degree requirements within three years, automatically results in termination from the MA program.

### **Leave of Absence**

Students may, in exceptional circumstances, request a Leave of Absence between the first and second semester of study, or between the second semester and the semester in which they register for the thesis. The request must be made by filling out the appropriate form to be submitted to the Program Director, who will discuss the request with the Dean. Granting of a Leave of Absence is at the discretion of the Dean and has a maximum duration of one calendar year.

A Leave of Absence enables automatic readmission under the same academic program. A student must reapply for admission under the applicable rules should he or she decide to return. A leave of absence deposit fee is required (Euros 120). This fee will be credited toward the tuition payment once the student returns, otherwise it is non-refundable. Students are advised to contact their academic advisor to understand how a Leave of Absence will affect their degree progression, as well as AUR's Financial Aid Director if they are in receipt of financial aid. A student who fails to file a signed form and pay the required fee by the last day of add & drop and does not return by the start of classes, will be considered to have withdrawn from the University.

### **Academic Integrity**

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive: the work submitted to instructors is not the work of the person whose name it bears.

In consequence, the sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism. An act of plagiarism will be reported to the Registrar's office and noted in the student's file. After three incidents of plagiarism, the student will be suspended from the University for at least one semester.

#### *Intentional Plagiarism*

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non-debatable.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR. The instructor will have the option of failing for the course; the student (or students) involved; averaging the zero grade of the plagiarized paper into the student's final grade; or averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place.

#### *Self-Plagiarism*

Unless specifically agreed in advance with the course instructor, each piece of work submitted for a grade should be original and should not have been submitted before. If a student wishes to develop ideas from a previous paper, he or she is advised to summarize the previous work and reference it as with any other citation.

#### *The Improper Use of Sources*

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty: failing the student in the course; averaging the zero grade of the plagiarized paper into the student's final grade; averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade. The student will also be required to attend the Writing Center for instruction in the proper use of sources.

Such instances will also be reported to the Dean and entered on the student's record. A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

#### *Cheating on Examinations*

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student — is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Cheating on an examination (or helping someone else to cheat on an examination) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR.

In all these instances students have the option of an appeal to the Academic Fairness Committee.

### **Classroom Behavior**

It is the professor's ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum. Repeated disturbances of this kind may have academic and disciplinary consequences.

### *Cyber bullying*

AUR has a zero-tolerance policy regarding cyber bullying. Cyber bullying is defined by the U.S. National Crime Prevention Council as, “the intentional and aggressive process of using the Internet, cell phones or other devices to send or post text or images intended to hurt or embarrass another person.” The very nature of education depends upon the free exchange of ideas, and the university classroom is a safe space where ideas are explored and debated in a respectful and thoughtful way. Because cyber bullying attacks the fundamental tenets of intellectual inquiry, any student found guilty of cyber bullying another student or a professor will be immediately suspended from the university.

### **Withdrawal from AUR**

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from Registrar Office or notify the office in writing.

Students with federal aid who withdraw must complete Federal Loan Exit Counseling and will go into the 6-month grace period for loan repayment.

Degree seeking students who not enroll during the following regular semester (Fall/Spring) and are not recorded on a Leave of Absence or for Maintaining Matriculation will be automatically considered as withdrawn.

### **Graduation**

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements. There are two graduate degree conferral dates (noted on transcripts and diplomas) per year in December and May. Candidates for degrees are to file a Graduation Request Form at the Registrar Office before beginning their final semester of study. Applications for graduation will only be approved by the academic advisor after the advisor has completed a graduation audit. Students must pay the graduation fee by April 30th in order to participate in the ceremony and/ or receive their diploma. Diplomas will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

Students with federal aid who withdraw must complete Federal Loan Exit Counseling and will go into the 6-month grace period for loan repayment.

### **Graduation with Distinction**

Graduation with Distinction is achieved when a student satisfactorily completes the Master’s degree requirements with a 3.75 or higher cumulative graduate grade point average.

### **Transcript Requests**

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar Office ([registrar@aur.edu](mailto:registrar@aur.edu)) and from the AUR website [www.aur.edu](http://www.aur.edu). Only requests bearing a student signature will be processed. Faxed requests are accepted. Students should allow three weeks for transcript processing. A fee will be charged for the service. See the section on ‘**Financial Information**’. Transcripts will not be issued to students who are not in good financial standing with the University.

### **Family Educational Rights and Privacy Act (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of a student’s education records. In compliance with FERPA, The American University of Rome does not disclose personally identifiable information contained in student education records, except as authorized by law and/or those with written consent from the student. Further information can be found on our website.

### **Grievances and Student Complaint Form**

It is not uncommon that students encounter problems during their university study. They may be academic or non-academic in nature. Students are encouraged to seek problem resolution as soon as possible. Problems, complaints and /or grievances may involve other students, staff, faculty or university policies or procedures. It is specifically recommended that in attempting to resolve a problem or dispute that the students be polite, be specific and follow the below guidelines.

Students should first contact the parties or offices directly involved in a frank, respectful way. (Ex: fellow student, faculty or staff member etc.). The focus should be as specific as possible. Issues that are vague are by nature harder to resolve.

However, not all complaints can be resolved one on one. The American University of Rome has created an online process by which a student can file a formal complaint. Complaints placed in writing on this form will be directed to the person who can most appropriately address the complaint. Students will be contacted if additional information is needed and notified of the actions taken regarding the complaint. The Form is available on MyAUR.

### **GRADUATE DEGREES**

All degrees conferred by The American University of Rome are approved by the Department of Education of the State of Delaware. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.



## MASTER OF ARTS IN ARTS MANAGEMENT\*

36 credits

As public sector funding for the arts has become restricted, there is an increasing need for well qualified arts administrators, who are able to work at the interface between artistic creativity and sound business practice. This M.A. shapes a new breed of professionals in the arts management field by offering Liberal Arts, Humanities, Fine Arts, Film, Media and Communication graduates the opportunity to acquire the appropriate management and business skills, thus enabling them to capitalize upon their previous grounding within the arts.

Our students immerse themselves in Rome and Italy's abundance of museums and cultural resources, benefiting from AUR's access to major artistic and cultural institutions in Europe. This degree offers the possibility to study some of the world's most important collections and a system of patronage in the arts specific to Italy and Europe. Students have the opportunity to conduct their research and internships in arts institutions which manage some of the world's most prestigious collections worldwide. This creates an optimal academic experience and study environment, for students' personal and professional growth.

The complexity of today's art world requires a diverse set of knowledge and skills. The range of responsibilities of arts administrators requires a graduate program which educates students about the structure of the contemporary art world, the nature of artistic and cultural values in connection to their market value and a solid knowledge of business and market principles.

These high level skills will make future professionals in the arts management desirable candidates for a variety of posts in particular institutions of the art world, such as museums, galleries, art fairs and media.

With the MA program in Arts Management, AUR's mission is to educate future professionals with an advanced knowledge of the contemporary art world and art administration/art management. Upon completing the program students will be able to apply their knowledge and skills in the contemporary art world and art market. Students will be able to demonstrate:

- Advanced institutional management skills, which include an in-depth knowledge of the way in which institutions such as museums, galleries, art fairs, auction houses, art dealers and private collectors, and art media function. The ability to design and carry out institutional strategic plans and the ability to organize teamwork and recognize individual potential of team members will also be developed
- Advanced skills in arts project management focused around the capacity to design and carry out demanding projects such as international exhibitions and art fairs e.g. logistics in realization of major art projects and artistic projects of the alternative artistic production and emerging artistic scenes. Students will also develop fundraising skills e.g. the ability to locate potential donors, art foundations, governmental and non-governmental organizations. Basics of financial management are also taught which enables future professionals to design budgets and work with multiple financial sources
- Advanced knowledge of art market principles, including: market, social, political and cultural factors that structure the art market. Also examined are specific features of the art market and institutions of art in Europe, USA, and emerging art markets across the globe, structure of the market price of artworks and factors that influence the price of artworks
- Advanced knowledge of relevant art theories that explain and contextualize the complex artistic production and functioning of the contemporary art world. There is a focus on the value of art and how cultural and aesthetic values are related to market value. The social status of creativity and creative inquiry and the ways in which creative works are valorized are taken into account alongside understanding the dynamics of the globalizing art market and the complexity of theoretical issues that the globalizing art world and art market pose

- Advanced knowledge of the social and cultural role of artistic institutions
- Advanced knowledge of curatorial practices and exhibition design principles
- Students will also be able to clearly demonstrate that they have acquired: research skills, necessary to study at the graduate level and to write research papers; the ability to plan and execute an extensive research project; high level analytical skills; and the ability to communicate ideas and arguments effectively, in speech or in writing, in an accurate, focused and lucid manner.

A vital aspect of the learning process will also be the exposure of students to the cultural diversity of Rome and of Italy, and to make the most of the opportunities for on-site teaching visits.

### Potential career paths

With this M.A. students are able to pursue careers in museums and galleries, the art trade, the heritage industry, art publishing, art conservation and teaching. The combination of theory and practice also opens up possibilities towards careers in journalism, publishing and advertising. Alternatively, students may pursue further fields of research.

Potential careers include:

- Museum managers
- Art gallery managers
- Managers of art fairs, and other contemporary art manifestations
- Curators
- Exhibition designers
- Professionals working for private and public collectors
- Contributors to professional art journals and reviews
- Reporters on art and art critics
- Professionals working for governmental and non-governmental organizations related to art and cultural heritage
- Contributors to professional art journals and reviews

### Courses and Thesis

The Master's degree in Arts Management is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program. The program consists of 21 credits of core courses, 9 credits of elective courses, and the thesis (6 credits).

The tuition fee covers 36 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

\*not offered during 2018-2019 academic year

**ARTS MANAGEMENT REQUIREMENTS****36 credits****Arts Management core courses**

21 credits

AMG	501	Museum Management: Inside Today's Museums
AMG	502	The Art of Display: Museology and Curatorship
AMG	503	The Value of Art: Art Criticism & Art Market
AMG	505	Art Theory: From the Beginning to the "End" of Art
GSB	501	Principles of Business: Finance and Economics
GSB	502	Principles of Business: Marketing Management and Operations
GSB	504	Principles of Fundraising (1 credit)
AMG	598	Thesis Preparation (2 credits)

AMG	599	Arts Management Thesis	6 credits
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**Arts Management Electives\***

9 credits

Three of the following courses:

AMG	511	Live and Performing Arts Management
AMG	550	Arts Management Internship
AMG	593	Arts Management Independent Study
CH	502	Contemporary Issues in Cultural Heritage
CH	504	Heritage Economics
CH	508	Heritage Tourism
GSB	503	Innovation, Entrepreneurship and Startup Design
GSR	504	Communicating with Digital Media
GSW	501	Writing Across Media: Art, Culture and Food
PST	503	Negotiation and Conflict Management

\*exact selection and number of elective courses offered each semester is subject to change

**MASTER OF ARTS IN FOOD STUDIES: POLICIES FOR SUSTAINABLE PRODUCTION AND CONSUMPTION****36 credits**

The M.A. in Food Studies is an cross-disciplinary program that aims to provide knowledge and skills on the current situation and developments surrounding sustainable food production and consumption, and on how we affect the Earth's resources with our food choices. It will focus on the international dimensions but also on how the associated policy and regulatory frameworks are framed and implemented at regional, national and sub-national levels by the public and non-profit sectors as well as by the food industry.

The goal of the M.A. Program in Food Studies is to provide students with knowledge, critical thinking and transferable skills related to the global and local dimensions of sustainable food production and consumption, to the business of food and to communicating about food.

It is a flexible Program whereby students will be able to focus their course of studies on topics of their interest in relation to pursuing research-based work or in more direct relation to their professional career goals and aspirations.

The Program addresses:

- The worldwide societal concerns on the choices facing humankind in relation to feeding an increasing world population, the pressures exercised on natural resources, the risks of the loss in biodiversity, the spread of obesity, the persistence of undernutrition and the impact of climate change.
- The interdependence of nations and the ways in which governments, the business industry and civil society are dealing with these issues through policies, programs and regulatory frameworks.
- The business and communication models and practices towards sustainable food production and consumption.

Upon completing the Program students will be able to:

- Demonstrate a high level of knowledge of the main factors impinging on sustainable food production and consumption at the global level and relate them to their own countries' situation.
- Evaluate the nexus between food production-consumption and the environment.
- Analyze the main policies and regulatory frameworks related to food and their implementation at international and national level.
- Examine and compare the main tenets of food-induced rural development policies and programs, in both developed and developing countries, and with particular reference to Italy, within the European context.

Depending on the selected path, students will acquire specific academic and transferable skills; at the end of the program they will be able to:

- Conduct research by framing a research question, identifying and applying the appropriate quantitative or qualitative methods.
- Write a research paper.
- Defend a thesis.
- Analyze and present complex statistical data in a clear and effective way.
- Appraise the macroeconomic environment and government policies impinging on public policies and on private business development.
- Perform financial analyses, budget and forecasting for business in the food sector.
- Appraise and apply elemental marketing strategies, market research and market assessment techniques.

- Work as a consultant, using management consultancy skills.
- Prepare for a career in the food-environment sectors.
- Communicate persuasively both orally and in writing, in different contexts and situations.
- Write professionally about food through narrative prose and/or technical writing for the scientific community, policy-makers and consumers.
- Conceive a media strategy and produce communication projects to be accessed and displayed over a wide variety of media platforms (print, web, video, social media).

### Potential career paths

The Master's degree in Food Studies will enable students to seek employment in international organizations, non-profit or private sector companies, or to become an entrepreneur in the food business. Students may also choose to work in communication and digital media related to food or pursue further research-based work.

### Courses and Thesis

The Master's degree in Food Studies is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program.

The program consists of 15 credits of core courses, 15 credits of elective courses and the thesis (6 credits).

The tuition fee covers 36 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

## FOOD STUDIES REQUIREMENTS

**36 credits**

### Food Studies core courses

15 credits

FS	501	Food, Environment and Society
FS	502	Sustainable Food Systems
FS	503	Nutrition Policies and Programs
FS	504	Food Policy
GSR	502	Research Methods for Social Sciences

FS	599	Food Studies Thesis	6 credits
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### Food Studies Electives\*

15 credits

Five of the following courses:

FS	511	Food, Rurality and Local Development
FS	512	Global Environmental Management
FS	513	World Food Agro-Industries
FS	517	Anthropology of Food and Eating
FS	518	The Global Food Economy
FS	531	The Economics and Policies of the Italian Food Industry
FS	550	Food Studies Internship
FS	593	Food Studies Independent Study
GSB	502	Principles of Business: Marketing Management and Operations
GSB	503	Innovation, Entrepreneurship and Startup Design
GSR	501	Statistics for Social Research
GSR	504	Communicating with Digital Media
GSW	501	Writing Across Media: Art, Culture and Food
PST	503	Negotiation and Conflict Management

\*Exact selection and number of elective courses offered each semester is subject to change

### Graduate Skills Workshops

GS	510	GIS: Geographic Information System	(0.5 credit)
GS	511	UNESCO: World Heritage Inscription	(0.5 credit)
GS	512	Digital Heritage: Visualization of Monuments and Artefacts	(0.5 credit)
GS	521	Project Management Fundamentals	(1 credit)**
GS	522	Project Management: Scheduling and Cost Control	(1 credit)**

\*\* Additional fee applies

## **MASTER OF ARTS IN PEACE STUDIES: RELIGIONS IN TIMES OF CONFLICT**

**36 credits**

Religion is gaining significance in the contemporary globalizing world. Apart from positive aspects of globalization, it is clear that intolerance, fundamentalism and religiously motivated conflicts have not been overcome. It is important to understand relevant religious traditions, their structure, teachings and practices, in order to address some of the most pressing issues that contemporary societies are facing, such as: economic and environmental crises; social and political tensions; immigration policies; (in)tolerance; cultural, religious, and ethnic diversities; integration of minorities; food shortages; rising inequalities, and demographic problems.

The M.A. in Peace Studies utilizes the unique location of The American University of Rome to provide students the opportunity to study the development of religious institutions, their teachings and practices, in connection with the ever changing social context.

Through this program, students will develop an understanding of various traditions that shaped many cultures of today's globalizing world. They will learn about religious and political ideas that are critical for understanding and resolving tensions and conflicts across the globe.

One of the key aims of the program is to equip future scholars and professionals with conceptual as well as practical tools for articulating a constructive role of religion in contemporary societies, and working in the areas of conflict resolution, intercultural and interreligious dialogue (especially in those societies in which particular religious traditions still have a strong impact on shaping the social, cultural and political spheres). The program gives students graduate-level competences for understanding world affairs and conflicts by providing them with strong foundations in international law, conflict resolution and negotiations, and political economy.

The MA in Peace Studies program also promotes cultural diversity and enables students to understand diverse perspectives and narratives as important elements in conflict creation and conflict resolution.

### **Program Goals**

Upon completing the Master's program in Peace Studies, students will be able to:

- Analyze how religions and religious institutions contribute to modern societies and to the attempts to overcome some of the contemporary challenges, such as religious fundamentalism, ecological/economic/humanitarian crises, immigration, and intolerance.
- Discuss the historical and contemporary involvements of religion in various forms of political culture
- Demonstrate high-level knowledge and understanding of religious traditions relevant to Rome, Italy and the Mediterranean, and analyze culture, social and political systems that were under significant influence of these traditions
- Demonstrate high-level skills in inter-cultural and inter-religious dialogue, negotiation, conflict resolution and crisis management.

In addition to these overall program goals, students will also be able to demonstrate that they have acquired:

- Research skills, necessary to study at the graduate level and to write research papers
- Ability to plan and execute extensive research projects
- High level analytical skills
- Ability to use and analyze source materials, including non-literary sources, and to appreciate the context of these sources

- Ability to communicate ideas and arguments effectively, in speech or in writing, in an accurate, focused and lucid manner
- Ability to critically analyze religious traditions and their teachings, and their role in the public and political life

A vital aspect of the learning process will also be the exposure of students to the diversity of Rome, Italy and the Mediterranean, through experiencing various religious practices, cultures and socio-political and economic systems, both historically and contemporary.

### **Courses and Thesis**

The Master's degree in Peace Studies is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program. The program consists of 30 credits of coursework and the thesis (6 credits).

The tuition fee covers 36 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

## PEACE STUDIES REQUIREMENTS

36credits

### Peace Studies coursework

PST	501	Religions and Empires I	
PST	502	Religions and Empires II	
PST	503	Negotiation and Conflict Management	
PST	504	Political Economy of Peace and War	
PST	511	Peace, Politics and Religion	
PST	512	Political Islam in Context	
PST	513	International Law and Human Rights Protection	
PST	514	Democracy and Government; Contemporary Challenges	
PST	515	International Response to Humanitarian Crises	
PST	598	Thesis Preparation	
PST	599	Peace Studies Thesis (6 credits)	

### Graduate Skills Workshops

GS	510	GIS: Geographic Information System	(0.5 credit)
GS	511	UNESCO: World Heritage Inscription	(0.5 credit)
GS	512	Digital Heritage: Visualization of Monuments and Artefacts	(0.5 credit)
GS	521	Project Management Fundamentals	(1 credit)**
GS	522	Project Management: Scheduling and Cost Control	(1 credit)**

\*\* Additional fee applies

## MASTER OF ARTS IN SUSTAINABLE CULTURAL HERITAGE

39 credits

The M.A. program in Sustainable Cultural Heritage trains graduates to face the most important challenge in the heritage industry today: its long-term viability.

Rome is at the center of debates about global heritage. With major international organizations in the city, as well as the greatest concentration of heritage monuments and works, nowhere in the world provides a better base to prepare a student for a career in this field.

Today, in order to make cultural heritage both sustainable and socially useful it is necessary to recognize the need for a multidisciplinary approach to the heritage spectrum. Those who wish to work with heritage will have to undertake many different responsibilities across many areas of expertise.

This M.A. shapes a new generation of professionals. Liberal Arts, Humanities and Social Science graduates acquire the management and business skills to work worldwide. Thanks to AUR's connections and collaborations with numerous cultural institutions both in Rome, Italy and the Mediterranean, this M.A. provides practical experience in professional circumstances that will shape each student's career.

This program addresses the following issues and needs:

- Practical skills to be able to budget and manage projects, to fundraise and to ensure that heritage is not exploited by illegal trafficking.
- An understanding of the complexity of heritage economics, its relationship to tourism, to the local community and to conservation issues.
- An appreciation of the role of heritage in the broader political and legal context, including issues of contested heritage, dark heritage and an understanding of the role of heritage in forming identity at the local, regional, national and transnational levels.

### Program Goals

1. To provide an overview of the interdisciplinary nature of the field.
2. To give the necessary heritage management tools in line with international, national and regional strategies to enhance cultural heritage management.
3. To provide an understanding of the tools, techniques and processes for documenting and assessing cultural resources, producing management plan, and implementing it.
4. To foster an understanding of the role of heritage agencies and organizations at international, national, local and regional levels.

Upon completing the Master's program in Cultural Heritage Management students will be able to:

- Communicate orally and in written form at a professional level and debate issues with practitioners in the field.
- Carry out the type of tasks that they would be expected to take on as employees in the heritage management sector, (such as planning, marketing, management and funding of sustainable heritage-related projects), and in doing so, examine and critique heritage management theory.
- Demonstrate both self-direction and team working skills.
- Critically assess both their own work, and the daily challenges encountered in cultural heritage
- Discuss the contribution of Non-Governmental Organizations (NGOs) and International Organizations (IOs) to cultural heritage.

Students will also be able to clearly demonstrate that they have acquired the following abilities and skills:

- Research skills, necessary to study at the graduate level and to write research papers.
- Ability to plan and execute an extensive research project.
- High level analytical skills.
- Ability to use and analyze source materials, including non-literary sources, and to appreciate the context of these sources.
- Ability to critically analyze the use of heritage in different political, religious, social and ethnic contexts.
- Ability to analyze the role of heritage in creating local, regional, national and transnational identity and to appraise issues of contested and dark heritage (that is heritage from periods of tragedy or war or discredited political regimes).
- Ability to critically analyze the economics of heritage particularly in relation to conservation needs the impact upon local communities and tourism.
- Ability to defend their thesis.

#### Potential career paths

The Master's degree in Sustainable Cultural Heritage will enable students to seek employment in cultural heritage public and private institutions or pursue research.

In balancing theory and practice this Master's Program will train students for employment in heritage administration, national and international organizations, development control and consultancies, as well as for continuing in academic research.

#### Courses and Thesis

The Master's degree in Sustainable Cultural Heritage is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program. The program consists of 18 credits of core courses, 12 credits of elective courses, an internship (3 credits) and the thesis (6 credits).

The tuition fee covers 39 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

## SUSTAINABLE CULTURAL HERITAGE REQUIREMENTS

39 credits

### Sustainable Cultural Heritage core courses

21 credits

CH	502	Contemporary Issues in Cultural Heritage	
CH	503	Cultural Heritage and International Relations	
CH	504	Heritage Economics	
CH	505	Sustainable Conservation (1 credit)	
GSB	501	Principles of Business: Accounting, Finance and Economics	
GSB	502	Principles of Business: Marketing Management and Operations	
GSB	504	Principles of Fundraising (1 credit)	
GSR	503	Research Methodology	

Plus one credit from the following Graduate Skills workshops:

GS	510	GIS: Geographic Information System	(0.5 credit)
GS	511	UNESCO: World Heritage Inscription	(0.5 credit)
GS	512	Digital Heritage: Visualization of Monuments and Artefacts	(0.5 credit)
GS	521	Project Management Fundamentals	(1 credit)**
GS	522	Project Management: Scheduling and Cost Control	(1 credit)**

CH	550	Cultural Heritage Internship	3 credits
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CH	599	Cultural Heritage Thesis	6 credits
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\* Additional fee applies

### Sustainable Cultural Heritage Electives\*\*

9 credits

Three of the following courses:

ARC	506	Archeological Resource Management
ARC	583	Archeology Practicum
CH	508	Heritage Tourism
CH	522	Rome & Athens: From Antiquity to Modern Capital City
CH	593	Sustainable Cultural Heritage Independent Study
GSB	503	Innovation, Entrepreneurship and Startup Design
GSR	504	Communicating with Digital Media
PST	503	Negotiation and Conflict Management

\*\*Exact selection and number of elective courses offered each semester is subject to change

## COURSE DESCRIPTIONS

This section of the catalog includes descriptions of all AUR Graduate courses. For a list of courses offered in a given semester see the Course offerings on our website [www.aur.edu/gradschool/](http://www.aur.edu/gradschool/)

*Many of AUR's courses include on-site components within Rome and others require day trips or week-end or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.*

### **AMG 501 – MUSEUM MANAGEMENT: INSIDE TODAY'S MUSEUMS**

In this course, students will learn the fundamentals of contemporary museum organization and administration, focusing on both the theoretical challenges that face 21st century museum directors as well as the practical aspects of a museum's day-to-day operations. No longer considered treasure palaces with one authoritative voice, museums today are engaged with their audiences in both local and global settings; they are challenged to justify their relevance in the public sphere, constantly confronting issues of authority, social responsibility, and ethics. Students will consider these topics while learning about the practical areas of museum management, including leadership, planning, development, finance, governance, audience, digital museums, law, cultural patrimony and the assessment of museums' public value. This course is relevant to all students who wish to manage any assets or resources inside a museum, including personnel, finance, marketing, collections, curation, education, conservation, buildings, or equipment.

*3 credits.*

### **AMG 502 – THE ART OF DISPLAY: MUSEOLOGY AND CURATORSHIP**

In this course, students will study principles and practices relating to core curatorial functions in today's museums, which are more often thought of sites of social interaction than historical treasure palaces. The focus will be on the curator's primary responsibilities, including the development of permanent collections and the creation of exhibitions. Students will learn about the relationship of curatorship to the museum's mission, ethical and other challenges facing museums, and how technology is changing the ways museums fulfill their curatorial responsibilities. They will also become acquainted with curatorial relationships with collectors and other museum donors and the procedures for realizing successful exhibitions. Following case studies of best curatorial practices internationally and making site visits to Rome's unparalleled private and public art collections, archaeological sites and museums, students will acquire the necessary knowledge and analytical skills to form their own critiques and ideas about curatorial roles and exhibitions.

*3 credits.*

### **AMG 503 – THE VALUE OF ART: ART CRITICISM & ART MARKET**

This course examines the issue of the value of art from the point of view of traditional aesthetic approaches to art as well as from the point of view of the contemporary art market. Students will be able to examine relevant theories that address the issue of the artistic value in terms of aesthetic, historical, cultural, social, and material/economic value. Students will also learn about the way in which the market price is made, and different factors that impact the formation of the price and how the price is related to the qualities/characteristics of particular artworks. This course will enable students to think critically of the social impact of artistic and broader cultural values and the way these values are structured.

*3 credits.*

### **AMG 505 – ART THEORY: FROM THE BEGINNING TO THE "END" OF ART**

This course examines relevant theories of art, from the beginning of the modern understanding of "art" (which was finally constructed in the eighteenth century, based on the Renaissance and post-Renaissance developments in the society and culture), till the so called "ends" of art, art history

and art theory, in the late-twenty century discourses. Students will be able to critically examine the modern, western European concept of art and its social implications, and to understand the place of artworks in the broader intellectual, cultural, ideological and social environment.

*3 credits.*

### **AMG 511 - LIVE AND PERFORMING ARTS MANAGEMENT**

The course prepares students to conceive and manage performing art events, such as festivals, theatre, dance and music events. Students will learn about all crucial steps in the process of organizing performing and live arts, from their conception to full realization.

The course focuses on the specific organizational and managerial features including fundraising, marketing, and various approaches to coordination of live arts.

*3 credits.*

### **AMG 550 – ARTS MANAGEMENT INTERNSHIP**

This is a practical internship with an art world organization, such as museum, gallery, auction house, professional art association, art fair and other similar organizations. It requires 150 hours of practical work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. The university will provide students all necessary assistance in finding an internship appropriate to students' interests and future career goals. Students are advised to begin thinking well ahead of time of the kind of internship they would like and to have a few alternatives.

*3 credits.*

### **AMG 593 – ARTS MANAGEMENT INDEPENDENT STUDY**

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in Arts Management or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

*3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.*

### **AMG 598 – THESIS PREPARATION**

This course prepares students for their M.A. thesis. Classes are designed to help students, through seminar discussions, to define their own field of research for their MA thesis. The purpose of this seminar is also to teach students how to formulate a problem statement, and how to choose an adequate methodological approach, which will lead to a solid structure and successful completion of their MA thesis. Students will report on their progress and discuss with other students methodological issues and difficulties that they may face during the preliminary work on their thesis.

*2 credits.*

### **AMG 599 – ARTS MANAGEMENT THESIS**

In order to complete the MA degree in Arts Management students are required to write an MA thesis. Students are expected to conduct their thesis preparations in intense consultations with

their advisor. Preparations include specification of the thesis topic, development of the draft thesis, choosing appropriate methods, research and/or practical work, study trips (if necessary), work in archives, and other required activities. The thesis will expand students' knowledge on a particular subject, and will prepare them for future professional work. (Students are expected to produce a written work of minimum 25,000-30,000 words in length).

*6 credits. Pre-requisite: Completion of all coursework for the M.A. in Arts Management.*

#### **ARC 506 - ARCHEOLOGICAL RESOURCE MANAGEMENT**

This course explores the management of archaeological sites and artefacts. It begins by examining how archaeology developed from being an antiquarian pastime to become a scientific endeavour and how contemporary archaeology has to balance scientific goals with cultural and social objectives of local communities. The course progresses to assess the challenges inherent in managing the archaeological heritage including the difficulties of private-public partnerships, the statutory regulations and the imperative to manage heritage tourism sustainably and engage the local community. Students will be expected to visit an archaeological site in Rome on their own and use it as a case study, which will be presented in the final classes of the course and then submitted as a written report.

*3 credits.*

#### **ARC 583 – ARCHEOLOGY PRACTICUM**

This is an archaeology practicum course and it must be taken in conjunction with a field school organized by AUR. This course is suitable for students who have no prior experience of archaeological excavation. In addition to the practical experience students will be required to submit a paper within 10 days of the end of the excavation on an aspect of Cultural Heritage.

*3 credits.*

#### **CH 502 - CONTEMPORARY ISSUES IN CULTURAL HERITAGE**

This course will investigate the most pressing and contentious issues in Cultural Heritage today. It is intended to foreground some of the arguments which will come up in other courses such as contested heritage, authenticity, interpretation, sustainability etc. It may also include guest lectures from heritage practitioners in order to understand the practical implications of theoretical issues. The precise subject matter will be adjusted to focus on current real-world issues.

*3 credits.*

#### **CH 503 – CULTURAL HERITAGE AND INTERNATIONAL RELATIONS**

Cultural heritage can play an important role in developing an economy and can be the focus of international governmental and non-governmental investment. However, such investments may also have a political dimension and cultural heritage can be used to support certain political situations. This course will examine the political aspects of cultural heritage and its role in local, regional, national and transnational identities. Particular attention will be focused on the role of heritage in regeneration of urban centers, in rebuilding societies after conflict and in connection with large infrastructure projects such as new dams.

*3 credits.*

#### **CH 504 – HERITAGE ECONOMICS**

This course provides students with a foundational understanding of the ways in which economic analysis can be applied to cultural institutions and heritage resources. The course will enable archaeologists and practitioners in cultural- and heritage-related fields to apply economic reasoning to issues in their fields and to become well-informed and critical consumers of economic analysis.

*3 credits.*

#### **CH 505 - SUSTAINABLE CONSERVATION**

This course will examine the theory and practice of sustainable conservation. The course will focus on issues that form the current debate on conservation such as documentation and information management, values and interest groups and stakeholder engagement as a form of site preservation. The course will also provide students with the necessary tools and set of examples for selecting sites for preservation, with a focus on preventive conservation. Reactive intervention is not sufficient to balance the long-term preservation of resources with the contemporary needs of users, and holistic approaches are currently being theorized, problematized and explored worldwide. Preventive conservation and maintenance are two approaches that greatly facilitate the responsibilities of the manager, reducing the need for costly, labor-intensive conservation and restoration projects. Students will also learn practical methods for the physical conservation of different categories of cultural resources and will master a technical vocabulary adequate to communicate with conservation specialists.

*1 credit.*

#### **CH 508 – HERITAGE TOURISM**

This course explores the theory and practical application of heritage tourism. Through on-site visits, lectures, seminars and interactive classroom discussions students will explore the challenges facing heritage tourism in the 21st century. Particular emphasis will be placed on factors affecting the impact on host communities, the visitor experience and the sustainability of heritage tourism development. Students will be assessed by means of practical projects which may develop from fieldwork and/or research papers.

*3 credits.*

#### **CH 522 – ROME, & ATHENS: FROM ANTIQUITY TO MODERN CAPITAL CITY**

This 10 day field course taking place on-site in Rome and Athens explores the issues facing archaeological heritage management in two World Heritage cities which are also capitals of their respective nations. These cities are required to balance the needs and expectations of modern development with preservation of their cultural heritage and continue to act as the focus of national identity. The course will begin with three days in Rome with an introduction to the concepts to be discussed and visits to the principal monuments of the city to analyze their heritage challenges. The course will then transfer to Athens for four nights, which will act as a comparison to Rome. Athens, like Rome, is a classical city dependent on heritage tourism, but it has a very different position as a national capital and dissimilar conservation issues. The course will then wind up with classes in Rome.

*3 credits. Students are expected to find and pay for their own flight to and accommodation in Athens. In addition there will be a field-study fee of approx. Euro 300.*

#### **CH 550 – CULTURAL HERITAGE INTERNSHIP**

This is a practical internship with a Cultural Heritage organization. It requires 150 hours of practical work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. AUR will make every effort to place a student in the best possible situation but students should be aware that internships in Italy are not abundant due to Italian employment laws. Students are advised to begin thinking well ahead of time of the kind of internship they would like and to have a few alternatives in case their first choice does not work out.

*3 credits.*

#### **CH 593 – SUSTAINABLE CULTURAL HERITAGE INDEPENDENT STUDY**

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in



Sustainable Cultural Heritage or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

*3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.*

### **CH 599 – CULTURAL HERITAGE THESIS**

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Cultural Heritage. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

*6 credits. Pre-requisites: Completion of all coursework for the M.A. in Sustainable Cultural Heritage.*

### **FS 501 – FOOD, ENVIRONMENT AND SOCIETY**

How do we affect the Earth's resources with our food choices? This course covers the interrelationship of food and the environment: it reviews the global agri-food system, its structure and evolution with particular reference to global food security. Through an interdisciplinary perspective, it will discuss the existing knowledge on the major global challenges for food production, including climate change, depletion of natural resources and changes in diets. The social, economic, cultural and psychological determinants of food consumption habits and patterns will be analyzed with the view to exploring the linkages between sustainable production and sustainable diets. The governance of the agro-food system will be examined: the mandates of the UN agencies, the main regulatory frameworks and associated intergovernmental processes, transnational and national civil society and social movements. The course includes one or more field trips to UN Agencies.

*3 credits.*

### **FS 502 – SUSTAINABLE FOOD SYSTEMS**

The aim of the course is to review the conceptual and analytical frameworks for the 'sustainability' of the food system and to analyze how sustainability is pursued in practice by different actors. The food system refers to all processes involved in the production, processing, consumption and disposal of food; it implies the involvement of different sectors, disciplines and stakeholders and the intersection with aspects of public health, environment as well as social and economic development. The course will review and analyze the co-existence of multiple contemporary food systems and their sustainability, from the global to the community level, from primary production to agribusiness, including the role of institutional actors and social movements in imagining and practicing alternatives to the current industrial food system. The course includes transferable skills related to management of projects dealing with sustainability. One or more field trips to regional and local food systems in Italy will also be included.

*3 credits.*

### **FS 503 – NUTRITION POLICIES AND PROGRAMS**

The course covers nutrition from a public health and environmental policy perspective, as debated and applied at both international and national levels. The main definitions and concepts are provided related to macro and micronutrient requirements, human metabolism and diet-related diseases, such as under-nutrition, malnutrition and over-nutrition. Special emphasis will be given to food safety and food safety policies, including foodborne pathogens and surveillance, antibiotic resistance, food labeling, food additives and allergens, chemical use in food production, genetic modification of food and the new genome editing techniques applied to agriculture. The course analyzes critically current nutrition problems and challenges and reviews the regulatory frameworks and policy options towards healthy, balanced and environmentally sustainable diets.

*3 credits.*

### **FS 504 – FOOD POLICY**

This course reviews the rationale, instruments and practice of food policy. It provides an overview of the conceptual background, features and aims of food policies, and the regulatory frameworks in both industrialized and non-industrialized countries. The first part of the course discusses the different approaches followed and the disciplinary contributions to the policy and practice from agriculture, health, trade and the environment perspectives highlighting the conditions that influence the formulation of food policies. The second part covers the evolution of food policies and regulations at the global, regional and national levels and their implications. Specific mechanisms and policy instruments will be highlighted, including the Codex Alimentarius and the international trade agreements.

*3 credits.*

### **FS 511 – FOOD, RURALITY AND LOCAL DEVELOPMENT**

The course explores the role of food in influencing and shaping local development in rural areas. It examines the scope and characteristics of local food systems and the markets for typical products. It also reviews the range of other products and services delivered by rural areas for rural and urban communities. The course covers the main tenets, practices and processes of rural development, with specific reference to developed countries, but considering also the global food markets and developing countries' experiences. Rural development paths based on the multiple functions of farms will be analyzed in relation to local food systems as well as to the new roles that rural areas and actors can play to address emerging social needs and demands.

*3 credits.*

### **FS 512 – GLOBAL ENVIRONMENTAL MANAGEMENT**

The course covers international environmental law and its implications for environmental management. It will examine some of the basic concepts of environmental law and policy at the international level. In particular, it will compare environmental law and policy in the United States and across the European Union and how they differ from (and impact the implementation of) domestic laws and policies. Discussions and cases will cover global environmental governance, climate change, biodiversity, toxic and hazardous substances, transboundary water pollution, soil and land pollution.

*3 credits.*

### **FS 513 – WORLD FOOD AGRO-INDUSTRIES**

The course reviews the current situation and prospects of the global food system, assessed from different analytical perspectives. The main part of the course is devoted to the analysis of the role played by transnational food corporations, as powerful actors of food systems; the rise of super-markets worldwide; the international food trade, and the role of public and private standards in

regulating the global food market. A critical assessment will be made of alternative governance modalities and markets as well as corporate social innovation. The final part of the course is devoted to another emerging feature of food systems: the centrality of cities in the food provision systems.

*3 credits.*

### **FS 517 – ANTHROPOLOGY OF FOOD AND EATING**

This course aims at enabling students to identify the meaning and significance of food in different societies by exploring the way that culture, gender, socioeconomic status and religion influence food choices and preferences. Eating habits and patterns -namely how we eat, what with eat and with whom we eat- are key elements in determining and communicating social identities. In Anthropology of Food we will determine how people use food to define themselves as individuals, groups or whole societies. We will discuss food taboos and beliefs, the historical dynamism of food habits, the contemporary food trends and contemporary critical issues as food access, malnutrition and food vulnerability as a climate change consequence. Identifying and defining the differences between eating and nutrition, the course will provide a holistic perspective on the study of food, tackling its influence on body perceptions and health issues. Furthermore, the course will provide qualitative research methodological tools for applied research and project work on food and eating in both industrialized and developing countries' social and cultural contexts.

*3 credits.*

### **FS 518 – THE GLOBAL FOOD ECONOMY**

This course introduces students to key economic concepts in macroeconomics as applied to the agro-food sector, finance and accounting. During the first part of the course students learn key economic concepts such as opportunity costs, trade-off, elasticity, production frontiers, public goods and externalities. The relations between GDP, inflation and unemployment will be critically analyzed in the context of the classical and Keynesian models, with a particular focus on the role of government and central banks. International trade policies are examined with reference to food, agribusiness and development issues. Different market structures ranging from monopolistic competition, oligopolies and monopolies will be reviewed to gain a better understanding of how markets work in practice and to identify the key actors in today global food system. In the second part, the course provides a survey of accounting and finance methodologies. Case studies, lecture and in class exercises provide for a practical and active learning approach. The course assumes no prior knowledge of economics and business techniques or terminology.

*3 credits.*

### **FS 531 – THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUSTRIES**

This 10-day field course taking place on-site in Rome, Latium, Umbria and Emilia-Romagna explores the issues facing the Italian food industry. The course will start off by analyzing the historical strength of the agricultural sector from the days of the Greek conquests up to present times. Italian food products represent a major chunk of the country's export revenue, and a major attraction for tourists. The same products are, however, threatened by other nations' attempts to imitate them without having necessarily the proper ingredients or know-how. The class will be visiting companies nation-wide which have made of this intellectual property (IP) defense a crucial element of their identity and are keen on illustrating the unique characteristics of their production and the corrosive habit of foreign producers to flood international markets with lesser quality alternatives which is both undermining the thrust in the market and, on the other hand, boosting the number of tourists who come to Italy for the real thing.

*3 credits. Students will pay a fee to cover the cost of the field-study trip.*

### **FS 550 – FOOD STUDIES INTERNSHIP**

This is an internship with an organization working on food-environment related matters. It requires 150 hours of work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period.

*3 credits.*

### **FS 593 - FOOD STUDIES INDEPENDENT STUDY**

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in Food Studies or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

*3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.*

### **FS 599 – FOOD STUDIES THESIS**

The thesis enables students to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce a high quality academic paper. It will be focused on a topic identified by the students as an area of particular interest and/or pertinent to their future career. The length of the thesis should be between 25,000 and 30,000 words. Work on the thesis consists of intensive consultations with the Thesis Advisor, research work and thesis writing. Upon successful submission of the thesis, students are required to defend it in an oral examination.

*6 credits. Pre-requisites: Completion of all coursework for the M.A. in Food Studies.*

### **GS510 - GIS: GEOGRAPHIC INFORMATION SYSTEM**

A Geographic Information System (GIS) is a computer-based tool that analyzes, stores, manipulates and visualizes geographic information, usually in a map. This workshop is aimed at graduate students in different fields (e.g., food studies, cultural heritage, art history, etc.) allowing them to gain more experience and knowledge on the potential of GIS as a tool to aid in evidence informed policy and decision making. This one-day workshop will cover a general introduction to GIS using a free and open source QGIS software package. This workshop has been designed for those with little or no GIS experience.

*0.5 credits - 7.5 hours.*

### **GS511 - UNESCO: WORLD HERITAGE INSCRIPTION**

Every year several sites of outstanding cultural or natural importance are added to the UNESCO's World Heritage List. Inscription of a property on the World Heritage List can produce many benefits for countries, and in particular, for local communities by increases tourist visitation, employment opportunities and income, and improved planning and management of the region. Sites which obtain World Heritage listing also promote local and national pride in the site and hopefully develop feelings of national responsibility to protect the area.

To be included on the World Heritage List, sites must be of outstanding universal value and meet at least one out of ten selection criteria. This workshop will give participants an understanding

how to assess a site against the established criteria of the Operational Guidelines for the Implementation of the World Heritage Convention, which, besides the text of the Convention, is the main working tool used for inscription to the World Heritage List. By the end of the day students will have obtained practical knowledge and a broader understanding of the processes required in order for a site to be considered for inclusion UNESCO's World Heritage List.

*0.5 credit (7.5 hours).*

### **GS512 - DIGITAL HERITAGE: VISUALIZATION OF MONUMENTS AND ARTE-FACTS**

This workshop will introduce you to one of the most flexible 3D digital technique data recording and visualization today. Such technologies are widely used in many different settings but have particular relevance to museums, art galleries and cultural heritage sites. The workshop will demonstrate how using 3D technology (structure for motion) can be used as an administrative and research tool as well as engaging the public. This lab-based workshop will provide students with the necessary technical and methodological skills to start exploring the impact that new technologies and practices might have on analysis and interpretation.

*0.5 credit (tot. 7.5 hours).*

### **GS521 - PROJECT MANAGEMENT FUNDAMENTALS**

This course is designed to teach the fundamentals of project management including key concepts, terminology, and how to go from project selection to project closure. As a part of the course, a mock case study is assigned to guide the student through the processes of project management.

*1 credit. Additional fee applies.*

### **GS522 - PROJECT MANAGEMENT: SCHEDULING AND COST CONTROL**

The course covers the development of effective measures for scheduling and controlling projects applying the tools of project management: managing the constraints, limits on time, human resources, materials, budget and specifications. Students will learn and practice a logical framework for scheduling and controlling project activities as well as techniques for estimating, forecasting, budgeting, monitoring, controlling, analyzing and reporting costs and interpreting the meaning of earned-value data. They will discover proven ways to work within the identified constraints, without letting predefined limits curtail creativity or innovation.

*1 credit. Additional fee applies.*

### **GSB 501 – PRINCIPLES OF BUSINESS: ACCOUNTING, FINANCE AND ECONOMICS**

This course provides a survey of accounting, finance and economics basics. Accounting methodologies, financial analysis, valuation, and macro and micro economics (fiscal and tax policy, privatization, investment, tariff/subsidy, regulation), are studied for both large and small organizations and enterprises. Case studies, lecture and in class exercises provide for a practical approach to financial business management. Valuation, international macroeconomics, public goods, externalities and the role of business in society are also examined. The course assumes no prior knowledge of business techniques or terminology.

*3 credits.*

### **GSB 502 – PRINCIPLES OF BUSINESS: MARKETING MANAGEMENT AND OPERATIONS**

This course teaches the core elements of marketing in nonprofit, public, for-profit and social enterprise organizations. In the first section, students examine the strategic marketing process from initial research and analysis through writing a marketing plan. The second course section highlights the latest tactics used in executing the plan, including digital content marketing and offline real time techniques. The course content reflects continuing changes in the operating en-

vironment, including the imperative to develop sustainable organizations, the impact of digital technologies, the continued blurring of boundaries among the nonprofit, for-profit, and public sections in the economy and the increasing interconnectedness of local and global markets.

*3 credits.*

### **GSB 503 – INNOVATION, ENTREPRENEURSHIP AND STARTUP DESIGN**

The course will offer a comprehensive understanding for Entrepreneurship from the perspective of startup design, corporate ideation process and social entrepreneurship. Its core mission is to underlie the proactive elements that make the entrepreneurial approach pursued at corporate level (from start-ups to big enterprises) but also embraced at management level in institutional environments (i.e. framing projects, structure and evaluate viable initiatives, looking for valuable partnerships). The course philosophy aims at answering basic business questions through design thinking, prototyping, and market test modeling. Basic concepts rely on disciplines of Business Strategy, Entrepreneurship, Lean Methodology, Design Thinking and Management of Innovation.

*3 credits.*

### **GSB 504 – PRINCIPLES OF FUNDRAISING**

Fundraising is a complex and potentially very time-consuming task; so that a carefully targeted approach will certainly save time and produce better results for the hard-pressed academic, archaeologist or heritage manager. This course will examine the matter of funding from the applicant's point of view, looking at questions such as how to choose an appropriate funding source (government, private, corporation, NGO or individual donor) and develop a relationship with them, how ethics impinge on that choice, and the reporting procedures and proof of sustainability which may be required if you are successful. At the end of the course, students will be challenged in a group project to produce a complete campaign plan for an actual non-profit organization.

*1 credit.*

### **GSR 501 – STATISTICS FOR SOCIAL RESEARCH**

The course covers statistical methods for research and analysis in the social sciences. Descriptive statistics, regression and multivariate analysis will be addressed with attention to both the comprehension and the application of methods and tools, as well as to the capability to present complex statistical data in a clear and effective way. Both theoretical and practical issues will be covered, hence homework assignments and in class exercises will be a fundamental part of the course.

*3 credits.*

### **GSR 502 – RESEARCH METHODS FOR SOCIAL SCIENCES**

This course aims at enabling students to appraise the main aspects, potential and limits of theoretical and applied social research methods, and to use them appropriately according to their specific research needs. The course covers the epistemology of social science and the logic of research design. It reviews the steps in the research process from the research idea to the research questions, formulation of hypotheses and deciding on method. Both qualitative and quantitative research methods will be described and practiced. The main methodological problems of quantitative and qualitative analysis, data gathering, data quality and interpretation of evidence will be discussed. Presentation skills for researchers will be explained and practiced.

*3 credits.*

### **GSR 503 – RESEARCH METHODOLOGY**

This course provides a background in research methodology for graduate students. The course will develop skills in three areas: on-line and library research; quantitative analysis, focusing on appropriate use and interpretation of quantitative techniques; qualitative analysis, focusing on ap-

appropriate integration of such data into research projects. The course is preparation for the research thesis and during the course of the semester students will develop a detailed plan of their proposed research.

*3 credits.*

#### **GSR 504 – COMMUNICATING WITH DIGITAL MEDIA**

This is an intensive hands-on, practical course that teaches students the aesthetic concepts and theories of visual communication along with technical skills such as working with Adobe-based software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, sound design, and video motion graphics will be explored. Practical foundations will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication. Students will leave the course with the skills and understanding to create a variety of multimedia products across a number of platforms in a professional way, the ability to learn new technical skills in an ever evolving digital environment, and the ability to better communicate with and manage creative collaborators. This course requires 15 additional hours of work on exercises.

*3 credits, 4,5 hours. Laboratory course fee Euro 75.*

#### **GSW 501 – WRITING ACROSS MEDIA: ART, CULTURE AND FOOD**

This course covers writing in its various professional forms, across different media and for different audiences: writing for radio, TV and digital media, personal narratives, blogs, policy briefs, press releases and writing for newspapers, magazines, journals. Examples of such writing will be drawn from a wide range of examples, writers and organizations. Italy is our classroom and textbook so students should be prepared to visit local sites and institutions.

*3 credits.*

#### **ITL 010 - ITALIAN LANGUAGE SKILLS FOR GRADUATE STUDIES**

The course introduces students to important features of Italian language and culture through everyday communicative and social situations providing the basic structures in the four areas of language skills: listening comprehension, speaking, reading, and writing.

Some of the topics studied in the course include: introductions and greetings, structures and vocabulary for expressing basic personal information, express likes and dislikes, recount recent past actions, expressions and vocabulary for real-life situations, such as the bar, restaurant and shopping contexts. Although the focus of the course is to develop oral skills (speaking and listening comprehension) students will be able to read simple written texts in Italian and write short paragraphs on familiar topics.

*No credits, 30 hours. Extracurricular fee applies.*

#### **PST 501 - RELIGIONS AND EMPIRES I**

The course provides students with a systematic knowledge and understanding of religious topography and religious history of Rome, Europe and the Mediterranean. It explores various religious traditions from the foundation of Rome to the Protestant Reformation. The focus is on topics related to the ancient Etruscan religion, Roman religious beliefs and practices, Judaism, Christianity and Islam, as traditions that shaped to a significant extent the cultural and political history of Rome, Italy and Europe. Students will also learn about the cultural, social and political impact of these religious traditions on the later development of Europe and the Western world in general. This course enables students to choose elective courses and helps them design their own academic profile, which best suits their research interests and future careers.

*3 credits.*

#### **PST 502 - RELIGIONS AND EMPIRES II**

The course offers students an insight into the religious landscape of Rome, Italy and Europe, from the Protestant Reformation to the present. The course is designed to provide students with a thorough knowledge and understanding of religious topography and religious history in modern (post-Medieval) times. The course covers the period from the Protestant Reformation to the present. The course explores topics related to the role of religion in modern, secular societies, and complex interactions between religion, culture and politics in modern and postmodern times.

*3 credits.*

#### **PST 503 – NEGOTIATION AND CONFLICT MANAGEMENT**

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationships and situations such that solutions are sustainable and self correcting in the long term. This course will introduce the student to the common causes of conflicts, and enable them to understand how and why they appear.

Techniques and methods to approach, manage and resolve conflicts will be introduced, including the strategies of good listening and good communication skills. Various techniques will be examined and applied using selected case studies, including negotiation from a humanitarian perspective and negotiation with armed groups.

*3 credits.*

#### **PST 504 - POLITICAL ECONOMY OF PEACE AND WAR**

This course focuses on the international political and economic aspects of conflicts from WWII up to today. It explores the concepts of Empire and Hegemony in the contemporary international affairs. The course also investigates various theories and strategies to avoid conflicts, such as hegemonic stability theory, balancing between major powers, cooperation within international institutions, trade integration, or socialization of norms and principles.

The absence of a major war on a global scale does not indicate the presence of peace, since conflicts and competitions take place on a different level (through, for instance, trade wars, sanctions, boycotts, embargos, etc.). In addition to that, global actors in contemporary international political economy (ranging from states, religious and non-governmental organizations, to multinational corporations, arm dealers, transnational extremist organizations, etc.) often have competing objectives when waging the costs and benefits of war and peace. Only when the actors of conflicts, and the political economy factors that drive them are addressed, can one understand the conditions of resolving the conflicts and promote peace.

*3 credits.*

#### **PST 511 - PEACE, POLITICS AND RELIGION**

The course explores the relationship between politics and religion since the birth of Western modernity. The course will equip students with the conceptual tools necessary for the analysis of how religion and religious institutions affect the State and vice-versa. The course also addresses various theories of religion as part of the socio-political sphere, ranging from the classical secularization paradigms, to the issue of post-secularization. Various case studies will be examined, ranging from the period of early modernity up to the present.

*3 credits.*

**PST 512 - POLITICAL ISLAMI IN CONTEXT**

The topic of “political Islam,” or the relationship between Islam and politics, became especially important in the post 9/11 world, and with the rise of religious fundamentalism. This topic does not only concern scholars but also government officials, analysts and experts. The main purpose of this course is to examine the political dimension of Islam in the context of an increasingly globalized world. Among the more specific issues that the course will address are the issues of 1) the potential of Islam, both as a set of beliefs and concrete, contemporary institutions and practices, for the affirmation of peace and peaceful co-existence of different cultures, ethnicities and religions, 2) the relationship between Islamic teachings and practices and religious extremism and terrorism, 3) the contemporary Islam in the West.

*3 credits.*

**PST 513 – INTERNATIONAL LAW AND HUMAN RIGHTS PROTECTION**

This course is a study of the current system of international law, tracing its historical development and concluding with a discussion of recent proposals to strengthen international system of law and justice. The course will also look into the recent cases relevant for the international legal system, such as the cases of international terrorism, genocide and the work of international tribunals, and the International Court of Justice.

*3 credits.*

**PST 514 - DEMOCRACY AND GOVERNMENT: CONTEMPORARY CHALLENGES**

This course explores the complexities of governmental system and functioning in the contemporary global society. The course will explore different countries, focusing on the issue of democracy and government in regard to the country’s size, geo-political position, official ideology and economic development. Students will have the opportunity to learn about the functions of political/state institutions and the factors that influence political processes in the global era, such as constitutions, legislation procedures, interest groups, political parties, elections, NGOs.

*3 credits.*

**PST 515 – INTERNATIONAL RESPONSE TO HUMANITARIAN CRISES**

The course enables students to understand the functioning of international humanitarian interventions and aid supply in countries affected by a crisis (such as conflicts or natural disasters). It gives a firsthand understanding of what it is like to work under pressure in difficult circumstances. The course provides students with both theoretical and practical knowledge in order to equip them with all the tools necessary for a successful work in the humanitarian sector. The course uses interactive tools and scenario based teaching (such as simulation exercises).

*3 credits.*

**PST 598 - THESIS PREPARATION**

This course prepares students for their M.A. thesis. Classes are designed to help students, through seminar discussions, to define their own field of research for their MA thesis. The purpose of this seminar is also to teach students how to formulate a problem statement, and how to choose an adequate methodological approach, which will lead to a solid structure and successful completion of their MA thesis. Students will report on their progress and discuss with other students methodological issues and difficulties that they may face during the preliminary work on their thesis.

*3 credits.*

**PST 599 - PEACE STUDIES THESIS**

In order to complete the MA degree in Peace Studies students are required to write an MA thesis. Students are expected to conduct their thesis preparations in intense consultations with their advisor. Preparations include specification of the thesis topic, development of the draft thesis,

choosing appropriate methods, research and/or practical work, study trips (if necessary), work in archives, and other required activities. MA thesis should be related to the practical work, and based on experiences, knowledge and data that students collected during their internship period. The thesis will expand students’ knowledge on a particular subject, and will prepare them for future professional work.

*6 credits. Pre-requisites: Completion of all coursework for the M.A. in Peace Studies.*

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