# The American University of Rome

# GRADUATE CATALOG 2015-2016



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The American University of Rome (AUR) is regionally accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104; (215) 662-5606. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

The American University of Rome is licensed by the State of Delaware Program of Education to award associate and bachelor and master degrees.

The American University of Rome is registered as a legal entity with the Rome Tribunal and is authorized to operate in Italy by the Ministero dell'Istruzione, dell'Università e della Ricerca.

The American University of Rome is a member of the following organizations: American Association of Collegiate Registrars and Admissions Officers (AACRAO) American Chamber of Commerce American Colleges Overseas American Library Association Association of American International Colleges and Universities Amical Consortium Association of American Colleges and University Programs in Italy Association of College University Housing Officers - International Case Europe College Board College Consortium for International Studies College Student Education International Common Application **Council International Education** CT Corporation Eduitalia European Association for International Education (EAIE) European Council of International Schools International Federation of Library Associations and Institutions NAFSA: Association of International Educators National Association for College Admission Counseling National Association of College and University Business Officers (NACUBO) National Association of Student Financial Aid Administrators Overseas Association for College Admission Counseling (OACAC)

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The American University of Rome provides equal opportunity for all qualified individuals in its educational programs and activities. The University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, marital status, personal appearance, sexual orientation, family responsibilities, political affiliation, source of income or veteran status. It conforms to all applicable federal and state non-discrimination laws. The policy of equal opportunity applies to every aspect of the operations and activities of the University and includes admissions and employment.

# LIMITATIONS AND CATALOG PROVISIONS

This catalog must be considered informational and not binding on the University. It is current as of the time of its printing. However, the University reserves the right to change admission or degree requirements or refuse to grant credit or a degree if the University, in its sole judgment, determines that the student has not satisfactorily met its requirements. The University will make every effort to inform students and prospective students of any such changes. © The American University of Rome, 2015.

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# ACADEMIC CALENDAR

The academic calendar is for informational purposes only. Please refer to http://www.my.aur.it/ICS/Academic\_Calendar.jnz for current dates and future calendars.

# FALL SEMESTER 2015

# August 2015

24-29	Mon-Sat	Arrival Week
31	Monday	Fall 2015 classes begin. ADD/DROP session starts

### September 2015 4 Friday

Friday	End of ADD period and last day to DROP a course without
	a 'W' recorded*
	Graduation request forms to be handed in for Dec. 2015 graduation

# October 2015

5	Monday	Spring and J-Term 2016 registration starts for continuing
		AUR degree students
15	Thursday	Spring and J-Term 2016 registration ends for continuing
		AUR degree students
19-23	Mon-Fri	Fall break

# November 2015

1	Sunday	All Saint's Day. Italian National Holiday, University closed
11	Wednesday	Last day to DROP a course with a 'W' recorded*
13	Friday	Deadline for submission of Master's Thesis
26	Thursday	Thanksgiving (classes held)

# December 2015

3	Thursday	Last day of classes
4	Friday	Study day
7	Monday	Final exams begin
8	Tuesday	Immaculate Conception. Italian National Holiday, University closed
11	Friday	Final exams end
12	Saturday	Housing check out
14	Monday	Master's Thesis Defense

# J-TERM 2016

# MAYMESTER 2016

January	2016
Junuary	

Junuau	<i>y</i> <b>2</b> 010	
3	Sunday	Arrivals
4	Monday	Orientation in the morning and classes begin in the afternoon
5	Tuesday	Classes held
6	Wednesday	Epiphany. Italian National Holiday, University closed
7-8-9	Thur-Fri-Sat	Classes held
11	Monday	Last day to DROP a course with a 'W' recorded
16	Saturday	Final exams
17	Sunday	Housing check out
		-

# May 2016

12 Thursday	Classes start
13 Friday	Classes held
16-20 Mon-Frid	Classes held
20 Friday	Last day to DROP a class with a 'W' recorded*
23-24 Mon-Tue	Classes held25 Wednesday Final Exams

# **SPRING SEMESTER 2016**

January	v <b>2016</b>	
-		Arrival Week Spring 2016 classes begin. ADD/DROP session starts End of ADD period and last day to DROP a course without a 'W' recorded*
March	2016	
25	Friday	Easter Friday. Italian National Holiday, University closed
28	Monday	Easter Monday. Italian National Holiday, University closed
April 2	016	
5	Thursday	Last day to DROP a class with a 'W' recorded*
25	Monday	Liberation day. Italian National Holiday, University closed.
May 20	016	
1	Sunday	Italian Labor Day. Italian National Holiday, University closed.
2	Monday	Classes held, Monday schedule
3	Tuesday	Classes held, Monday schedule
4	Wednesday	Study day
5	Thursday	Final exams begin
6	Friday	Final exams
10	Tuesday	Last day of final exams

20 Friday Commencement Day

\*The withdrawal deadline for courses with different start and end dates than the regular academic calendar, is the day prior completion of 70% of the course.

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#### ABOUT THE AMERICAN UNIVERSITY OF ROME

#### **Mission Statement**

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

#### Goals

The goals of The American University of Rome emanate from its culture of assessment and continuous improvement as it strives to be known as a leader among American international universities outside of the United States.

Primary among its goals is the quality of its liberal arts and professional academic programs, taught by a highly qualified international faculty and supported by advanced learning resources and technology so that student learning will reach the highest levels of excellence.

AUR Master's degrees build on the richness and variety of its BA Programs in the humanities, social sciences and business, on the tradition of collaboration across disciplines, multidisciplinary approaches and development of scholarly and professional skills. They offer the best of the American interdisciplinary approach to learning and student-centered education, focused on concrete academic and professional goals. Collaborative research is conducted and study groups are formed around issues and problems. The wealth of artistic, cultural and academic resources of Rome provides unique opportunities for study, research and internships. Rome is quite literally the classroom for on-site learning elements which compose an essential part of the M.A. programs and for reaching out to Italy, the Mediterranean and to the European academic, cultural and social context.

Classes are small and each individual student receives personalized attention. From the beginning of their degree, students are helped in shaping their professional career or research trajectories by the University's highly qualified international faculty, who have a wide range of research and policy experience.

#### Beyond the classroom

AUR has a wide network of institutions which will help enrich students' experiences, support the international dimension and opportunities for internships and for students' future employment careers. AUR students are exposed to a wide array of extra-curricular activities that take place on-campus as well as in the city of Rome.

# WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement our high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers the following M.A. degrees:

### Master of Arts Degrees

- Arts Management (starting in 2016-2017)
- Food Studies
- Religious Studies
- Sustainable Cultural Heritage

### Kent University Program

The American University of Rome hosts the following three Masters of Arts programs offered by the University of Kent (UK):

- M.A. in Roman History and Archeology
- M.A. in Ancient History
- M.A. in History and Philosophy of Art

Students will spend the spring semester studying in Rome. The programs will be taught by faculty from both University of Kent and The American University of Rome. AUR will offer a selected number of courses from which to choose. For further information and details on how to apply see AUR website (www.aur.edu/gradschool/).

# The AUR Logo

The American University of Rome's shield and logo is derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelvepointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the Caput Mundi, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, The Architecture of Michelangelo (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" (between people across the world) and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of the liberal education.

# The Alumni of The American University of Rome

AUR encourages its graduates and past study abroad students, who are scattered all around the world, to stay connected with one another and with their Alma Mater through active participation in social events, continuing education, fund raising and recruitment.

The AUR Alumni social media networks, the Alumni Blog and the WolfTracks quarterly magazine provide dynamic forums for AUR former students' exchange. The University is located in a prestigious area of Rome on the crest of the Janiculum, Rome's highest hill, just a few minutes walk from the historical Trastevere district. Administrative offices, computer labs, a student lounge and faculty offices are in a four-story villa. Adjacent to the villa, a five-story building houses faculty offices, classrooms, a science lab, a computer classroom, art studio and tutoring centers. Its terrace offers a breath-taking view of Rome. Other campus facilities include an auditorium, a multimedia lab and faculty and administrative offices. A separate two-story villa houses the library.

The University is located near the renowned American Academy in Rome and close by Villa Sciarra and Villa Doria Pamphili, the largest city park in Rome. The ancient Roman road Via Aurelia Antica, the Porta San Pancrazio and the seventeenth century baroque fountain Aqua Paola are close by. The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

AUR is a top-quality institution of higher education that offers the best of the American approach to education and prepares students to live and work across cultures. Our faculty representation spans four continents and our student body comprises over 40 countries. An education at The American University of Rome ensures that graduates will be well-educated, self-confident and internationally aware.

#### The Graduate School

The Graduate School is located in the Carini Building, in Via Giacinto Carini 23. In addition to classrooms and a Media Lab, this building hosts the offices of the Dean, of the Program Directors and of the Internships and Career Office. On the fourth floor, there is a lounge reserved to Graduate Students.

This stunning five-story building, originally called *Casa Papanice*, was completed in 1970 by the renowned Italian architect, author, and theorist, Paolo Portoghesi. Before becoming incorporated into the campus of The American University of Rome, *Casa Papanice*, or the Carini Building, was even used as a set in the Ettore Scola film "Jealousy, Italian Style" (1970) starring Marcello Mastroianni, Monica Vitti, and Giancarlo Giannini.

#### **Evans Hall Library**

The library offers an expanding book collection tailored to the requirements of the degree programs offered by the University. The collection is carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

# **Computer Services and Facilities**

The American University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to an e-mail account, file storage space and login access to the community portal, MyAUR, providing students with real time academic information, online registration, campus life events, while also serving as the gateway to the Learning Management System (LMS).

# **Computer Labs**

AUR has several computer labs on campus, some of which are dedicated to teaching.

The computer lab is located in Building A on the garden level floor. The lab is open to students and faculty and is equipped with 44 Windows 7 workstations and 6 Mac G4s. Both Macs and PCs are equipped with Office productivity software and are networked to provide students with printing capabilities and internet access. Workstations for advanced film making and editing are also available. In addition two large copiers are available in the lab for printing, copying and scanning.

The Evans Hall Library has one computer room on the first floor which is equipped with 22" I-Macs. Printing, scanning and copying is available to student and faculty in the library.

The Multimedia Battista lab is located in the Carini Building and is available to communication students enrolled in select film-related courses. The lab is equipped with fourteen 27" Apple i-Macs with pro-level film, effects, and sound software (Avid Media Composer, Adobe Creative Suite CS6); several Mac Pro computers with 23" Flat Screen Cinema; a dual mini-DV/VHS tape and dub deck; a 21" color TV for playback; DVD Burners; five broadcast-quality video cameras and four entry-level video cameras; pro-level boom microphones and sound kits and professional spot lighting kits with accessories.

The Science and Computer Classroom is located on the 5th floor of Building B and is used for science and computer based lessons. The lab is a fully equipped learning center, providing teaching aids in our science, physics and math courses. The laboratory is stocked with experimentation tools and equipment.

# **Instructional Equipment**

The use of instructional technology is an integral part of teaching techniques at The American University of Rome. All classrooms are equipped with an array of instructional technology including networked Windows 7 PCs with dedicated internet access. High-definition and non HD ceiling mounted digital projectors, DVD/Blu Ray players and digital sound systems. All classrooms at AUR have Wi-Fi access.

# Auriana Auditorium

The Auriana Auditorium is a presentation room for University events. With a seating capacity of 99, the auditorium is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a 61" plasma screen, a Dolby surround sound system, video conferencing facilities and a networked computer system with a ceiling mounted high definition video projector.

# STUDENT LIFE

# **Student Life Office**

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students' personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to entice student participation in formal and informal activities.

The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

# Health and Well-Being Resources

The American University of Rome is committed to promoting health and well-being in a caring and confidential manner, for all AUR students. The following resources are available:

**Disability Services** – Any student with a documented disability, including physical impairment or learning disability, is eligible for services and reasonable accommodations. Accommodations include, but are not limited to, extra time on tests, distraction-free testing environment, textbooks on tape, reduced course load and assistive technology. The American University of Rome is a small institution and as such requests that students with disabilities inform University administration of all necessary services and accommodations before arrival at AUR.

**Health Services** – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available daily by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

**Mandatory Health Insurance** – All students, whether part time or full time, must be covered by health and hospitalization insurance. Upon arrival in Italy, non-European Union students with a visa and acquiring a *permesso di soggiorno* (permit to stay for study purposes) are required to obtain a health insurance policy. This policy must comply with the requirements of the Republic of Italy for access to emergency public health care. The University will provide relevant information and assistance to students to secure a health insurance policy upon arrival at AUR. The Republic of Italy requires, at a minimum, a health insurance policy. If you do not have a valid, international health insurance policy that provides coverage during your stay in Italy you may purchase an Italian health insurant policy through Eduservice.org which is a third party provider external to AUR. For further information on visas and permits to stay, please see **'Admission Requirements'** section of this catalog.

**Psychological Counseling** – The American University of Rome provides its students with free, confidential psychological services. A certified counselor gives routine, non-medical counseling to students by appointment. Detailed information on this service can be found

in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications.

**Safety and Security** – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (118) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. In such an event, an AUR staff member will advise the home university and/or the study abroad office. Within legal constraint, parents, guardians and the emergency contact will be advised. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

### Money and Banking

Students should plan to have access to enough money for meals, beverages and snacks, trips, sightseeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of living budget can be found in the 'Financial Information' section of this catalog. ATM machines are widely available in Rome and most Italian cities. Most Italian banks and the American Express office in Rome will exchange U.S. dollars into Euro, whether in cash or traveler's checks. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official stay permit. A local bank account is not recommended for short-term stays.

#### Housing

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a "full immersion" cultural experience. Each apartment is typically shared by 5 or 6 students and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

# **Student Conduct**

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, including the Student Code of Conduct can be found in the Student Handbook.

# **Athletic Facilities**

In an ongoing effort to provide opportunities to keep (or get!) fit as well as to rub elbows with Italians participating in yet another authentically Italian activity, AUR has contracted with a successful and popular local gym (palestra) to use its facilities and lessons. For full time AUR degreeseeking and English Language Program students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester; interested students should pay and enroll directly at the gym.

### **Athletic Programs**

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer and Volleyball Leagues. For a full list of other sport activities offered at AUR, please see the AUR website - Student Life page.

# **EXCURSION OPPORTUNITIES**

Excursions are organized by the Office of Student Life and by different departments of the University to different destinations of cultural interest in Italy and in Europe. Information will be provided to students upon arrival and during the academic year.

#### SPECIAL PROGRAMS

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University's regular and special courses of the M.A. Programs.

#### J-Term and Summer Sessions

During AUR J-Term, Maymester and Summer sessions students typically complete three credits each. For more information please visit our website: www.aur.edu/gradschool/.

#### **Career Services and Internship Office**

AUR helps students bridge from the world of academia to the world of work in a number of ways, all managed by the AUR Career Services and Internships Office. First, the University maintains a wide network of partner organizations, public and private, where AUR students can do for-credit internships during the semester or summer. Second, every semester, the Career advisors offer a series of Career Skills Seminars, each focused on a specific aspect of the job search: researching, networking, interviewing skills, CV writing. Students get valuable input and a chance to hone their skills. Third, students get one-on-one attention and advice as they craft their CV's and research the fields in which they are interested. Finally, the AUR Career Services website is an exclusive resource for AUR students and alumni, offering a rich array of resources, job descriptions, internship opportunities and links to sources to help get ready for the job search.

#### Internship Opportunities for Graduate Students

Depending on their M.A. thesis and their selected topic, students are expected to conduct an internship as a means of obtaining experience and practical knowledge relevant to their topic and future professional interests. Students must demonstrate that they can relate the experience and knowledge acquired during the internship to the appropriate theoretical framework. For specific requirements graduate students should check with the Program Directors of the selected Master's Programs. A formal agreement between AUR and the internship site organization is required before a placement can begin. If the internship takes place outside of Italy students will need to buy their own insurance.

#### **Academic Support Services**

The following academic support services are available to students at AUR:

- The Math Helpdesk is organized to assist students enrolled in mathematics courses. Drop-in sessions are held throughout the semester.
- Writing Center Goals and Mission: The Writing Center at The American University of Rome is available to help graduate students, if necessary. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing.
- The Italian Language Tutoring is available if needed.
- **Information Literacy workshop** organized at the undergraduate level are also open to graduate students to assist them in developing information literacy skills and are held throughout the semester.

# FINANCIAL INFORMATION

Please see AUR website (www.aur.edu/gradschool/) for detailed financial information regarding tuition and fees, methods of payments, deadlines and refund policy.

#### **Financial Aid**

At this time US Federal Loans are not offered for Master's Degrees. Please contact financialaid@ aur.edu for more information on the types of aid that are available.

Veteran Benefits may be used for Master studies. Please contact financialaid@aur.edu for more information.

#### Student Assistantship Program

The American University of Rome offers a limited number of student assistantships to M.A. students. Students who participate in this program provide administrative assistance to the University in exchange for either an allowance or partial remission of fees and tuition. Student assistantship hours can range between 10-20 hours a week and are for the semester.

For more information, please visit AUR website http://www.aur.edu/admissions/financial-aid-student-assistantship-program/.

#### **Privacy Policy of Financial Records**

In accordance with The Family Educational Rights and Privacy ACT of 1974 (FERPA), non-University individuals (including parents) cannot have access to the student's financial records, unless authorization from the student is obtained. Students may allow parents or a third party to access their financial account by completing a form authorizing the Finance Office to permit non-University individuals to view their financial record.

#### Tax Benefits (For U.S. taxes only)

The Internal Revenue Service requires all eligible institutions to report annually certain information about qualified tuition, fees and related expenses to each student.

The information reported on form 1098-T, will help the students. To facilitate accurate reporting, the student must inform The American University of Rome of a permanent address to which the 1098-T form can be sent.

Please visit the IRS website for more information at www.irs.gov/publications in order to verify federal government tax benefit for education.

# **ADMISSION REQUIREMENTS**

Admission to the Master's Degrees of The American University of Rome is selective. Students are selected without regard to age, race, sex, creed, national or ethnic origin and handicap. Requests for financial aid do not affect decisions on admission.

Applicants for graduate study must have earned a Bachelor's degree from an accredited institution, having earned a minimum grade point average of 2.75 or equivalent. Admission is on a competitive basis. Applications are accepted for Fall Semester only.

The admissions process for the M.A. graduate programs requires the following:

• A completed application form accompanied by a non-refundable application fee of 60 Euro for citizens and permanent residents of countries other than United States or Canada or 80 US Dollar for United States citizens and permanent residents and Canadian citizens.

• Official university transcripts from all institutions attended. Applicants must have earned a minimum grade point average of 2.75 or equivalent

• Curriculum Vitae

• A motivation letter which explains the applicant's interest in the M.A. Program and his/her career goals

• One letter of recommendation, preferably by an academic advisor or professor at the Bachelor's level

• Official TOEFL (Test of English as a Foreign Language) score Paper-based: 550 and Internetbased: 80, or from IELTS (International English Language Testing System) 6.5 for all students who completed a Bachelor's Program in a language other than English.

All documents must be original and sent from their original source (i.e. ETS Center, College Board, the university and teacher/professor/counselor).

# **Application Deadlines**

The American University of Rome is on a rolling admissions process, but priority is given to those who submit their application by the priority date indicated for each session:

- Admission: 01 April 2015
- Deposit: 01 May 2015

# **English Language Proficiency**

Applicants whose native language is not English or who completed a Bachelor's Program in a language other than English must demonstrate proficiency in English language by submitting the official test scores from TOEFL or IELTS. The American University of Rome TOEFL institutional code for reporting purpose is 0579. Official TOEFL scores accepted: 550 Paper Based, 80 Internet based. Official IELTS accepted: 6.5. Information concerning the TOEFL may be obtained at www.toefl.org. Information concerning the IELTS may be obtained at www.ielts.org. Students whose English language skills need development for the successful completion of the program requirements may apply for the 60 hour Intensive Academic English Course for Graduate Studies organized by AUR.

#### Interview

Personal interviews are required of all applicants. They may be conducted face-to-face, on the phone, or via Skype. Upon completion of the application, students will be contacted by the Admissions Office to schedule an interview.

A student who has been accepted to The American University of Rome but cannot enroll immediately may request a deferral. Students who wish to defer are required to pay the non-refundable Euro 500 tuition deposit. A deferral can be granted up to one academic year after which the student must re-apply for admission to the University.

### Deadlines

Enrollment deposit payment deadline for new students May 1st

Visas and Permit to Stay

# Student visas must be obtained prior to leaving one's home country. It is not possible to apply for a student visa after arriving in Italy.

All students who hold a non-European Union passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student's responsibility to obtain his or her student visa. AUR will provide an official acceptance letter for visa application upon receipt of the enrollment deposit payment.

Students applying directly to AUR must present their application for a student visa to the Italian consulate which serves their place of residence. The process generally takes at least one month. Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. AUR is able to assist in verifying the status of the student. Full-time AUR students are eligible for a student entry visa and a permit of stay. In order to enroll as a part time student at AUR, students must hold an Italian or European Union passport. Please contact us at: admissions@aur.edu should you require assistance.

Upon arrival in Rome non EU students will submit an application to obtain a *permesso di soggiorno per studio* (student permit to stay in Italy), which is issued by the local authorities at the *Questura* (police station). Students are also required to purchase health insurance. The Student Life Office will help students obtain their first stay permit and health insurance. Further information on this process and the mandatory health insurance can be found in the '**Student Life**' section of this catalog.

#### **Audit Students**

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

# The Intensive Academic English for Graduate Studies (IAEGS)

The three-week Intensive Academic English Course for Graduate Studies (IAEGS) consolidates and extends students' English academic, social and cultural language competencies, enhancing their ability to communicate effectively in their subject area with both specialist and non-specialist audiences. Focus is placed on appropriate use of English in the skills required for higher level university study, with particular emphasis on developing students' ability to write appropriately structured and argued academic texts in English, adopting the critical/analytical approach expected in Graduate Schools of English-speaking Universities. Students will learn strategies for reading critically, summarizing and integrating ideas and information into essays that are properly referenced and avoid plagiarism, and also for making presentations. As an integral part of the course, students will be asked to gather information – preferably by way of direct visits - about specific sites of historical, cultural, and religious importance in Rome, and to give purposeful and structured feedback on these sites in English. Daily assignments and a written research project will provide students with the opportunity to put into immediate practice points raised and introduced during the course. Overall, the aim of assessment is to make students aware of their strengths in academic English, and of which aspects they need to make efforts to refine, so that they can work towards maximizing their academic and professional potential.

#### IAEGS minimum entry requirements

TOEFL	70-80 iBT
IELTS	5.50-6.0 iBT

Applicants who do not possess one of these certificates at the indicated levels would need to take an AUR internal language evaluation – IAEGS Placement Test - to be considered for the course).

# ACADEMIC REGULATIONS

# Credits

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures. The majority of courses listed in this catalog carry three semester credit hours. Some courses worth 6 credits and also 1 credit courses are available. A 3 credit internship requires 150 hours of work experience. Credit information on individual courses can be found below each course description at the rear of the catalog.

# Academic Advising

Each student will be assigned an Academic Advisor at the beginning of the semester for the entire duration of the Master Program. In addition, each student will have a Thesis Advisor who will supervise the student in the preparation, writing and defense of the thesis.

It is recommended that there be frequent contacts between the Academic Advisor and the student, at least once a month. This can be done through an appointment or via phone call or e-mail. After consultation with his/her Academic Advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

# **Attendance Policy**

To maintain the academic integrity of the Master's programs and to meet the learning objectives, students are expected to attend all classes, meet all deadlines and be present for examinations. Absences will undermine the focus of class discussions and student interaction. Absences may be excused in exceptional circumstances, on permission of the instructor. Socially accepted standards of civility are expected in class.

# Grade Point Average

A student's grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University. The GPA and CGPA are calculated by truncating after the second digit after the decimal point. Transfer credits have no effect on the CGPA at The American University of Rome.

# Grades

Grades are posted on a secure area of the University's official website and are mailed to AUR degree students only upon written request. Grades computed in the (GPA) reflect the following grade equivalents:

# GRADE

GIADE		
А	Excellent	94 – 100 points
A-		90 – 93.99 pts
B+	Very Good	87 – 89.99
В	Good	83 - 86.99
B-		80 - 82.99
C+		77 – 79.99
С	Satisfactory	73 – 76.99
C-	Less than Satisfactory	70 – 72.99

D	Poor	60 - 69.99
F	Failing	59.99 – 0

Grades not computed into the grade point average are:

W	Withdrawal
AUDIT (AU)	Only possible when the student registers for a course at the beginning of the semester as an audit student
Ι	Incomplete grade
WIP	Work in progress

Students can obtain no more than 3 C grades (including C+, C and C-) on all courses. Students with four or more C grades will not qualify for submitting their M.A. thesis and completing the program. They will be allowed to repeat a course in order to qualify. Students must obtain at least B- for their M.A. thesis in order to complete the M.A. program.

Students must normally complete all coursework before embarking on their thesis.

#### **Grade Appeals**

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible to discuss it.

2. Ordinarily the instructor will explain how the student's final grade was arrived at. If the instructor's explanations do not satisfy, students will see the Director of the Program in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.

3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.

4. When an Academic Fairness appeal is made the Dean will determine if there exists a *prima facie* case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a *prima facie* case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor's written explanations of how the student's final grade was arrived at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.

5. The Academic Fairness Committee, composed of one student representatives appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of the committee; if the appeal is denied, there is no further appeal.

### When students are no longer enrolled at AUR

Program Directors will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

### When instructors are no longer teaching at AUR

Program Directors will consult with instructors by email or telephone and explain to students, in person or by mail, how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

### Academic Fairness Committee

The Academic Fairness Committee, staffed by one student representatives appointed by the Student Government and two faculty members appointed by the Dean, provides a court of appeal for students who feel they have received unfair treatment in the evaluation of their academic performance. Such appeals concern course grades, examination policy and other means of academic evaluation. The committee is chaired by the Dean or a designated representative of the Dean. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the three members of the committee. Appeals to the committee should be submitted in writing to the Dean no more than 30 days after the grade in question has been issued.

#### **Course Repetition**

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, C, C+, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

#### **Incomplete Grade Policy**

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the Instructor and only if the student is receiving a passing grade in the course to that point. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the Instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the Instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized by Enrollment Services without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

# Course Withdrawal (W)

Students who wish to change schedule by dropping a course within the published time parameters may do so with the permission of their academic advisor. Students who withdraw from a course prior to completion will be assigned the grade of W up to the withdrawal deadline or F after. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade W is not calculated into the CGPA. The grade W will be considered credits attempted if the student has incurred a financial obligation for the semester and will affect the successful course completion percentage.

# **Standards of Satisfactory Progress**

The Graduate School has minimum standards of academic performance and successful course completion that students have to follow in order to remain enrolled at the University. Students are responsible for recognizing an academic difficulty and for taking steps to resolve it. They should consult with their advisor immediately and, if necessary, seek additional assistance. When it is found that a student is in academic difficulty, and depending upon the severity of the situation, the student may receive:

- a written warning from the Program Director or Dean of the Graduate Studies when the student receives a W, F or a D.
- a written termination of degree candidacy when the student has accumulated three failing grades (grades of F or D).

# Master's Thesis

Students enrolling in a Master's degree program are required to write a thesis to complete their degree. Students must meet the deadlines associated with the completion of their program. The requirements for the thesis can be found in each Program. Students who have a good reason for not completing the thesis by the set date may apply for Incomplete Status. This will be at the discretion of The American University of Rome. In exceptional circumstances, students may deregister and register again for late submission of the thesis, within the four-year limitation.

# Time Limits and Extension

The normal timeperiod for completion of a Master's degree is 15 months. Master's degrees must be completed within four (4) years from the student's first registration date in the Master Program. Students who defer beyond 15 months must make the request in writing and pay a deferment fee.Students who graduate in the specified time will be eligible to take their degree at the commencement ceremony held in May of the following year.

Students are advised to request in writing the time extension to their Academic Advisor and Program Coordinator preferably at least three months prior to the expiration of their degree completion deadline for decision by the Dean of Graduate Studies.

# **Mitigating Circumstances**

The Dean of the Graduate Studies may waive the academic progress standards for circumstances of poor health, family crisis or other significant occurrence outside the control of the student. These circumstances must be documented by the student to demonstrate that they have had an adverse impact on the student's performance. Students who receive a waiver of the standards of satisfactory progress will be on probation. All graduation requirements must be met.

# Academic Integrity

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive: the work submitted to instructors is not the work of the person whose name it bears.

In consequence, the sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism.

In addition to standard guides, students should consult with their Academic Advisor about proper approaches to scholarly documentation, references to be included and attributions to be made.

# Intentional Plagiarism

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non debatable. Plagiarism is not tolerated and may lead to the student failing the course.

Such instances will be reported to the Dean of Graduate Studies, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR.

The instructor will have the option of failing in the course the student (or students) involved; averaging the zero grade of the plagiarized paper into the student's final grade; or averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place.

# The Improper Use of Sources

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty: failing the student in the course; averaging the zero grade of the plagiarized paper into the student's final grade; averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade.

Such instances will also be reported to the Dean of Graduate Studies and entered on the student's record A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

# Cheating on Examinations

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student —- is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F. Such instances will be reported to the Dean. The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR. In all these instances students have the option of an appeal to the Academic Fairness Committee.

# **Classroom Behavior**

It is the professor's ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum.

# Leave of Absence

AUR degree students in good financial standing may take a leave of absence by filing the appropriate request form with the Registrar. A leave of absence can be for no more than one year and enables automatic readmission under the same academic program. A student who fails to file a signed form and pay the required fee by the last day of add & drop and does not return by the start of classes, will be considered to have withdrawn from the University. A student must reapply for admission under the applicable rules should he or she decide to return. A leave of absence deposit fee is required (120). This fee will be credited toward the tuition payment once the student returns, otherwise it is non-refundable. Students are advised to contact their academic advisor to understand how a Leave of absence will affect their degree progression, as well as AUR's Financial Aid Director in case they have financial aid.

### Withdrawal from AUR

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from Registrar Office or notify the office in writing.

# Graduation

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements. There are two graduate degree conferral dates (noted on transcripts and diplomas) per year in December and May. Candidates for degrees are to file a Graduation Request Form at the Registrar Office before beginning their final semester of study. Applications for graduation will only be approved by the academic advisor after the advisor has completed a graduation audit. Students must pay the graduation fee by April 30th in order to participate in the ceremony and/ or receive their diploma. Diplomas will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

# **Transcript Requests**

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar Office (registrar@aur.edu) and from the AUR website www.aur.edu. Only requests bearing a student signature will be processed. Faxed requests are accepted. Students should allow three weeks for transcript processing. A fee will be charged for the service. See the section on **'Financial Information'**. Transcripts will not be issued to students who are not in good financial standing with the University.

# Grievances

Students who have any grievances against the University regarding its institutional policies or actions of any of its officers should in the first instance discuss with their academic advisor and the Dean of Graduate Studies. If unresolved, a written statement of their grievances should be submitted to the President of the University at:

Via Pietro Roselli, 4 00153 Rome, Italy Tel: +39-06 5833 0919 Fax: +39-06 5833 0992

# **GRADUATE DEGREES**

All degrees conferred by The American University of Rome are approved by the Department of Education of the State of Delaware. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.

# MASTER'S DEGREE IN FOOD STUDIES

# 36 credits

The M.A. program in Food Studies is an interdisciplinary program that aims to provide knowledge and skills on the current situation and developments surrounding sustainable food production and consumption, more generally on how we affect the Earth's resources with our food choices. It will focus on the international dimensions but also on how the associated policy and regulatory frameworks are framed and implemented at regional, national and sub-national levels by the public and non-profit sectors as well as by the food industry.

The goal of the M.A. Program in Food Studies is to provide students with knowledge, critical thinking and transferable skills related to the global and local dimensions of sustainable food production and consumption, to the business of food and to communicating about food.

It is a flexible Program whereby students will be able to focus their course of studies on topics of their interest in relation to pursuing research at the Ph.D. level or in more direct relation to their professional career goals and aspirations.

# The Program addresses:

- The worldwide societal concerns on the choices facing humankind in relation to feeding an increasing world population, the pressures exercised on natural resources, the risks of the loss in biodiversity, the spread of obesity, the persistence of undernutrition and the impact of climate change.
- The interdependence of nations and the ways in which governments, the business industry and civil society are dealing with these issues through policies, programs and regulatory frameworks.
- The business and communication models and practices towards sustainable food production and consumption.

Upon completing the Program students will be able to:

• Demonstrate a high level of knowledge of the main factors impinging on sustainable food production and consumption at the global level and relate them to their own countries' situation.

- Evaluate the nexus between food production-consumption and the environment.
- Analyze the main policies and regulatory frameworks related to food and their implementation at international and national level.

• Examine and compare the main tenets of food-induced rural development policies and programs, in both developed and developing countries, and with particular reference to Italy, within the European context.

Depending on the selected path, students will acquire specific academic and transferable skills; at the end of the program they will be able to:

• Conduct research by framing a research question, identifying and applying the appropriate quantitative or qualitative methods.

#### • Write a research paper.

- Defend a thesis.
- Analyze and present complex statistical data in a clear and effective way.

• Appraise the macroeconomic environment and government policies impinging on public policies and on private business development.

• Perform financial analyses, budget and forecasting for business in the food sector.

• Appraise and apply elemental marketing strategies, market research and market assessment techniques.

- Work as a consultant, using management consultancy skills.
- Prepare for a career in the food-environment sectors.
- Communicate persuasively both orally and in writing, in different contexts and situations.

• Write professionally about food through narrative prose and/or technical writing for the scientific community, policy-makers and consumers.

• Conceive a media strategy and produce communication projects to be accessed and displayed over a wide variety of media platforms (print, web, video, social media).

### Potential career paths

The Master's degree in Food Studies will enable students to seek employment in international organizations, non-profit or private sector companies, or to become an entrepreneur in the food business. Students may also choose to work in communication and digital media related to food or pursue research at Ph.D. level.

#### **Courses and Thesis**

The Master's degree in Food Studies is a fifteen-month program. It must be completed within four (4) years from the student's first registration date in the Master's Program.

The program consists of 15 credits of core courses, 15 credits of elective courses and the thesis (6 credits).

### Food Studies core courses

FS	501	Food, Environment and Society	
FS	502	Sustainable Food Systems	
FS	503	Nutrition Policies and Programs	
FS	504	Food Policy	
GSR	502	Research Methods for Social Sciences	
FS	599	Food Studies Thesis	6 credits

# **Food Studies Electives**

Five of the following courses:

- ARC 504 Archeology of Food Food, Rurality and Local Development FS 511 FS Global Environmental Management 512 FS World Food Agro-Industries 513 FS Digital Multimedia in Food Studies 514 Technical Food Writing FS 515
- FS 516 Food Writing in Media
- FS 531 The Economics and Policies of the Italian Food Industry
- FS 550 Food Studies Internship
- GSB 501 Principles of Business: Accounting, Finance and Economics
- GSB 502 Principles of Business: Management and Marketing
- GSB 503 Entrepreneurship: Starting and Managing Your Own Business
- GSR 501 Statistics for Social Research
- IA 503 Conflict Resolution and Negotiation
- MGT 504 Consulting: Tools, Analysis and Stategies for Organizational Success
- MKT 500 Global Marketing

36 credits

15 credits

#### 15 credits

#### MASTER'S DEGREE IN RELIGIOUS STUDIES

#### 36 credits

Through this program, students will develop an understanding of religious traditions that shaped the history and culture of Rome, Italy, and western civilization in general. Understanding the ancient Roman religions, Judaism, Christianity and Islam, will assist in understanding some of the most important social forces that exist today. Therefore, this program also gives an opportunity to students to explore religious beliefs and practices in the context of the modern secular society and the process of global integration.

A key aim is to demonstrate how major religious traditions can play a constructive role in contemporary societies, especially in those societies in which particular religious traditions have a strong impact on shaping the social, cultural and political spheres.

The program addresses the following issues and needs:

Religious Traditions in Modern Society

Religious traditions have often played a controversial role in many societies, being often perceived as major obstacles in democratization and modernization of traditional societies. This program recognizes the need for a new interpretation of religious traditions in contemporary culture and society, thus opening space for the articulation of a more constructive role for religion and religious institutions in modern societies. This approach facilitates religious and cultural diversity without threatening the values of democratic society and secular state.

• Religion, Conflicts and Crises

Religions and religious institutions have often been perceived not only as obstacles to modernization but also as one of the major sources of division and conflict between different ethnic groups and societies. It is clear that religion is gaining significance again in the contemporary process of global integration. Apart from positive aspects of globalization, it is clear that intolerance, fundamentalism and religiously motivated conflicts have not been overcome. It is important to understand relevant religious traditions, their structure, teachings and practices, in order to address some of the most pressing issues that contemporary societies are facing. These issues include: economic and environmental crises; social and political tensions; immigration policies; (in)tolerance; cultural, religious, and ethnic diversities; integration of minorities; food shortages; rising inequalities, and demographic problems. This understanding is even more important given that religion and religious institutions are extremely important in many societies, regardless of industrial advancement or official secular state policies.

• Intercultural and Interreligious Dialogue

Ecumenical, intercultural and interreligious dialogue is growing in significance, given the capability of religious institutions to influence, in both positive and negative ways, cultures and societies. Strengthening dialogue between different religious traditions lays ground for mutual understanding and cooperation in various domains, such as humanitarian and cultural projects, or reconciliation processes. Therefore, dialogue between cultures and religions in the contemporary world (for example between Christianity and Islam, or Islam and Judaism) is an essential area that this program will address.

With the M.A. program in Religious Studies, AUR's mission is to educate future scholars and professionals who would be able to understand religious traditions in various historical contexts, and who would be able to apply their knowledge in the global society. Upon completing the program, depending on their course of study and focus of specialization, students will be able to:

• Demonstrate a superior knowledge of the religious traditions of Rome, enabling them to understand, describe and analyze the culture, social and political systems in various historical periods that were under significant influence of these traditions

- Articulate the religious doctrines, practices and sacred spaces of ancient Roman religions, Christianity, Judaism and Islam
- Discuss the religious topography of Rome
- Recognize the theories and apply the methods in the study of religion
- Distinguish the features of the three major branches of Christianity Roman Catholicism, Protestantism and Orthodoxy, their teachings, rites, saints and art
- Appreciate and explain religious art and architecture
- Read and discuss biblical texts and main approaches to Christian theology in the patristic era
  Read texts in Latin
- Discuss the historical involvement of religion in various forms of political culture
- Explain the practices of religious NGOs in Rome, and elsewhere in Italy, and their activities

• Discuss the contribution of religion and religious institutions to local societies, through their charity, cultural and other programs

• Describe and discuss the intercultural and interreligious dialogue and its significance for modern society

• Analyze how religions and religious institutions can contribute to modern society and its attempts to overcome some of the contemporary challenges, such as religious fundamentalism, ecological/economic crisis, immigration, and intolerance.

Students will also be able to clearly demonstrate that they have acquired the following abilities and skills:

- Research skills, necessary to study at the graduate level and to write research papers
- Ability to plan and execute an extensive research project
- High level analytical skills

• Ability to use and analyze source materials, including non-literary sources, and to appreciate the context of these sources

• Ability to communicate ideas and arguments effectively, in speech or in writing, in an accurate, focused and lucid manner

• Ability to critically analyze religious traditions and their teachings, and their role in the public and political life

• Ability to form a critical understanding of religion, culture and society in the late antique and Byzantine world

• Ability to recognize the potential for alternative interpretations in religious studies, and related fields (such as political and cultural history, history of ideas, and theology)

A vital aspect of the learning process will also be the exposure of students to the cultural and religious diversity throughout the history of Rome and Italy, through experiencing various religious practices and sacred spaces during on-site classes.

# Potential career paths

The Master's degree in Religious Studies will enable students to seek employment in religious studies public and private institutions or pursue research at Ph.D. level.

# **Courses and Thesis**

The Master's degree in Religious Studies is a fifteen-month program. It must be completed within four (4) years from the student's first registration date in the Master's Program.

The program consists of 15 credits of core courses, 15 credits of elective courses and the thesis (6 credits).

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	REL	514	Vatican II and Present-Day Roman Catholicism		۔ ل
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	REL	517	Vatican Religious Diplomacy		A
	REL	518	Political Theory and St. Paul		C
	REL	519	Rome and the Renaissance Papacy		a
	REL	520	Orthodox Christianity: Between Tradition and M	lodernity	-
	REL	521	Islam: History, Culture and Politics	,	Ι
	REL	522	Jewish Rome: History of Judaism in Rome and It	alv	1
	REL	523	Religion and Sexuality	,	2

REL 550 Religious Studies Internship

MASTER'S DEGREE IN SUSTAINABLE CULTURAL HERITAGE

The M.A. program in Sustainable Cultural Heritage aims to train graduates to face the most important challenge in the heritage industry today: its long-term viability.

Today, in order to make cultural heritage both sustainable and socially useful it is necessary to recognize the need for a multidisciplinary approach to the heritage spectrum. In particular, those who wish to work with heritage will have to undertake many different responsibilities pertaining to varied areas of expertise.

This M.A. will shape a new generation of professionals. Liberal Arts, Humanities and Social Science graduates will acquire the management and business skills to work worldwide. This M.A. will provide practical experience in professional circumstances that will shape each student's career.

In balancing theory and practice this Master's Program will train students for employment in heritage administration, national and international organizations, development control and consultancies, as well as for continuing in academic research.

# This program addresses the following issues and needs:

• Practical skills to be able to budget and manage projects, to fundraise and to ensure that heritage is not exploited by illegal trafficking.

• An understanding of the complexity of heritage economics, its relationship to tourism, to the local community and to conservation issues.

An appreciation of the role of heritage in the broader political and legal context, including issues of contested heritage, dark heritage and an understanding of the role of heritage in forming identity at the local, regional, national and transnational levels.

# Program Goals

- 1. To provide an overview of the interdisciplinary nature of the field.
- 2. To give the necessary heritage management tools in line with international, national and regional strategies to enhance cultural heritage management.
- 3. To provide an understanding of the tools, techniques and processes for documenting and assessing cultural resources, producing management plan, and implementing it.
- 4. To foster an understanding of the role of heritage agencies and organizations at international, national, local and regional levels.

Upon completing the Master's program in Cultural Heritage Management students will be able to:

• Communicate orally and in written form at a professional level and debate issues with practitioners in the field.

• Carry out some of the type of tasks that they would be expected to take on as employees in the heritage management sector, (such as planning, marketing, management and funding of sustainable heritage-related projects), and in doing so, examine and critique heritage management theory.

- Demonstrate both self-direction and team working skills.
- Critically assess both their own work, and the daily challenges encountered in cultural heritage

• Discuss the contribution of Non-Governmental Organizations (NGOs) and International Organizations (IOs) to cultural heritage.

Students will also be able to clearly demonstrate that they have acquired the following abilities and skills: Research skills, necessary to study at the graduate level and to write research papers.

• Ability to plan and execute an extensive research project.

- High level analytical skills.
- Ability to use and analyze source materials, including non-literary sources, and to appreciate the context of these sources.
- Ability to critically analyze the use of heritage in different political, religious, social and ethnic contexts.
- Ability to analyze the role of heritage in creating local, regional, national and transnational identity and to apprise issues of contested and dark heritage (that is heritage from periods of tragedy or war or discredited political regimes).
- Ability to critically analyze the economics of heritage particularly in relation to conservation needs the impact upon local communities and tourism.
- Ability to defend their thesis.

# Potential career paths

The Master's degree in Sustainable Cultural Heritage will enable students to seek employment in cultural heritage public and private institutions or pursue research.

# **Courses and Thesis**

The Master's degree in Sustainable Cultural Heritage is a fifteen-month program. It must be completed within four (4) years from the student's first registration date in the Master's Program. The program consists of 18 credits of core courses, 12 credits of elective courses, an internship and the thesis.

# SUSTAINABLE CULTURAL HERITAGE REQUIREMENTS

# Sustainable Cultural Heritage core courses

CH Contemporary Issues in Cultural Heritage 502 CH 503 Cultural Heritage and International Relations CH 504 Heritage Economics CH 505 Sustainable Conservation (1 credit) CH 506 Heritage: The Legal Framework (1 credit) CH 507 Fundraising for Cultural Heritage Projects (1 credit) GSB 501 Principles of Business: Accounting, Finance and Economics GSB 502 Principles of Business: Management and Marketing CH 550 Cultural Heritage Internship 3 credits CH 599 Cultural Heritage Thesis 6 credits

# Sustainable Cultural Heritage Electives

Four of the following courses:

- AH 510 Art, Power and Propaganda
- ARC 503 Global Heritage
- ARC 505 Screening the Past
- ARC 583 Archeology Practicum
- CH 508 Heritage Tourism
- CH 582 Heritage of Wessex
- COM 501 Media and International Affairs
- GSB 503 Entrepreneurship: Starting and Managing Your Own Business
- GSR 503 Research Methodology
- IA 503 Conflict Resolution and Negotiation
- MGT 504 Consulting: Tools, Analysis and Stategies for Organizational Success
- MKT 500 Global Marketing

39 credits

#### 18 credits

12 credits

# **COURSE DESCRIPTIONS**

This section of the catalog includes descriptions of all AUR Graduate courses. For a list of courses offered in a given semester see the Course offerings on our website www.aur.edu/gradschool/

The pre-requisites listed below refer to courses at The American University of Rome. Course equivalents will be evaluated by academic advisors for transfer students.

Many of AUR's courses include on-site components within Rome and others require day trips or weekend or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.

# FOOD STUDIES

### **ARC 504 – ARCHEOLOGY OF FOOD**

The course explores how food has been used in archaeology to address cultural phenomena. By drawing on social anthropology, archaeological theory has approached food consumption in its cultural meaning and used different approaches to understand changes in food traditions. Most cultural transitions detected in the past have been associated with food practices in a way that has made food one of the tools to understand culture. The study of the archaeological record (faunal remains, botanical data, pottery analysis) has traditionally provided an indirect evidence of food consumption, while it is only through the application of biomolecular techniques that we were able to determine directly what people ate in the past. This has changed the way we have used food consumption to define past cultures and has often challenged hitherto beliefs: from the main 'revolutions' of European prehistory to the feastings of Roman times. *3 credits.* 

# FS 501 – FOOD, ENVIRONMENT AND SOCIETY

How do we affect the Earth's resources with our food choices? This course covers the interrelationship of food and the environment: it reviews the global agri-food system, its structure and evolution with particular reference to global food security. Through an interdisciplinary perspective, it will discuss the existing knowledge on the major global challenges for food production, including climate change, depletion of natural resources and changes in diets. The social, economic, cultural and psychological determinants of food consumption habits and patterns will be analyzed with the view to exploring the linkages between sustainable production and sustainable diets. The governance of the agro-food system will be examined: the mandates of the UN agencies, the main regulatory frameworks and associated intergovernmental processes, transnational and national civil society and social movements. The course includes one or more field trips to UN Agencies. *3 credits*.

#### FS 502 – SUSTAINABLE FOOD SYSTEMS

"All food systems are sustainable" is a pillar of the UN's Zero Hunger Challenge, and one of the Millennium Development Goals. Food systems are complex, linking many different sectors and disciplines. Yet when we look at agricultural production, human nutrition and dietary patterns, poverty and human development, or any of the many anthropogenic environmental issues, we see a history of sectors working independently, often with short-term goals, and with one sector's solutions contributing to another sector's problems. Complementary and contradictory policies, programs and interventions will be studied, along with their successes, failures and trade-offs.

In-depth topical issues will be explored. The Mediterranean Diet, with Rome and its environs as the laboratory, will be used as a model system for sustainable diets. Visits to the Rome-based food agencies will provide case study materials for assessing the sustainability aspects of food-related projects and programs.

3 credits.

# FS 503 – NUTRITION POLICIES AND PROGRAMS

The course will lay out a framework for the interplay of food, health and sanitation, and child care as underlying determinant of nutrition. Using this framework the course will illustrate levers for change and the evidence on what works to improve nutrition. This will be presented from both the standpoint of economic returns as well as human rights. The course will be developed over ten modules covering: the global picture of malnutrition - concepts and measurement; consequences of malnutrition; becoming undernourished; nutrition within a Life-Cycle Model; underlying determinants of malnutrition; Nutrition Specific Interventions (I): evidence on improved care practices (including breast feeding and growth promotion) and support to complementary feeding and (II) micronutrient programs including supplements, fortification, and biofortification. Nutrition Sensitive Interventions (I): Agriculture; (II) Social Protection; (III) Linking early child development with nutrition.

3 credits.

# FS 504 – FOOD POLICY

The course reviews the rationale, instruments and practice of food policy. It provides an overview of the conceptual background, features and aims of food policies, and the regulatory frameworks in both developed and developing countries. The first part of the course discusses the different approaches followed and the contributions to the policy and practice from agriculture, health, trade and the environment sectors.. The second part covers the evolution of food policies and regulations at the global, regional and national levels and their implications. Specific mechanisms and policy instruments will be highlighted, including the Rome-based Codex Alimentarius Commission, and the Transatlantic Trade and Investment Partnership between the EU and the US. *3 credits*.

# FS 511 – FOOD, RURALITY AND LOCAL DEVELOPMENT

The course explores the role of food in influencing and shaping local development in rural areas. It examines the scope and characteristics of local food systems and the markets for typical products. It also reviews the range of other products and services delivered by rural areas for rural and urban communities. The course covers the main tenets, practices and processes of rural development, with specific reference to developed countries, but considering also the global food markets and developing countries' experiences. Rural development paths based on the multiple functions of farms will be analyzed in relation to local food systems as well as to the new roles that rural areas and actors can play to address emerging social needs and demands. *3 credits.* 

#### FS 512 – GLOBAL ENVIRONMENTAL MANAGEMENT

The course covers international environmental law and its implications for environmental management. It will examine some of the basic concepts of environmental law and policy at the international level. In particular, it will compare environmental law and policy in the United States and across the European Union and how they differ from (and impact the implementation of) domestic laws and policies. Discussions and cases will cover global environmental governance, climate change, biodiversity, toxic and hazardous substances, transboundary water pollution, soil and land pollution.

3 credits.

### FS 513 – WORLD FOOD AGRO-INDUSTRIES

The course reviews the current situation and prospects of the global food system, assessed from different analytical perspectives. The main part of the course is devoted to the analysis of the role played by transnational food corporations, as powerful actors of food systems; the rise of super-markets worldwide; the international food trade, and the role of public and private standards in regulating the global food market. A critical assessment will be made of alternative governance modalities and markets as well as corporate social innovation. The final part of the course is devoted to another emerging feature of food systems: the centrality of cities in the food provision systems.

3 credits.

# FS 514 – DIGITAL MULTIMEDIA IN FOOD STUDIES

This is an intensive hands-on, practical course that teaches students the aesthetic concepts and theories of visual communication along with technical skills such as working with Macintoshbased software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, sound design, and video motion graphics will be explored. Practical foundations will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication. Students will leave the course with the skills and understanding to create a variety of multimedia products across a number of platforms in a professional way, the ability to learn new technical skills in an ever evolving digital environment, and the ability to better communicate with and manage creative collaborators.

3 credits. Laboratory course fee Euro 75.

# FS 515 – TECHNICAL FOOD WRITING

The course exposes the student to the fundamentals of technical writing with a focus on food-related communication, with a variety of media and for a variety of audiences. From the researcher scientist to the speech writer, communicating the art and science of food and food-related issues is a necessary skill for all food professionals. Attention will be given to the technical requirements for scientific journals, trade publications, grant proposals, policy briefs, press releases, and writing for industry and consumers. The course will also prepare the student to write and deliver compelling presentations. The course will give students a unique opportunity to critique papers under review for scientific journals, to write and edit press releases, and to develop an ethical marketing campaign for a food product. The political, institutional, industrial, historical, cultural, ethical and aesthetic aspects of food communications will also be explored. 3 credits.

# FS 516 – FOOD WRITING IN MEDIA

Food writing is defined in many ways: cookbooks to non-fiction essays, restaurant reviews to travel and personal narratives. This course will examine food writing in its various professional forms and will instruct students in approaches to writing about food for publications. Students will write a restaurant review, a personal essay, and a food analysis and recipe, an analytical/research paper, and short analytical writings that examine the work of professional writers. Students will also learn how a wide range of writers have addressed food issues at international level. In part, Rome is our classroom and textbook, so students should be prepared to visit local markets, restaurants, and locales around the city where food plays a role (street vendors, gelaterie, parks, etc). *3 credits*.

# FS 531 – THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUSTRIES

This 10-day field course taking place on-site in Rome, Latium, Umbria and Emilia-Romagna explores the issues facing the Italian food industry. The course will start off by analyzing the

historical strength of the agricultural sector from the days of the Greek conquests up to present times. Italian food products represent a major chunk of the country's export revenue, and a major attraction for tourists. The same products are, however, threatened by other nations' attempts to imitate them without having necessarily the proper ingredients or know-how. The class will be visiting companies nation-wide which have made of this intellectual property (IP) defense a crucial element of their identity and are keen on illustrating the unique characteristics of their production and the corrosive habit of foreign producers to flood international markets with lesser quality alternatives which is both undermining the thrust in the market and, on the other hand, boosting the number of tourists who come to Italy for the real thing. *3 credits. Students will pay a fee to cover the cost of the field-study trip.* 

# FS 550 – FOOD STUDIES INTERNSHIP

This is an internship with an organization working on food-environment related matters. It requires 150 hours of work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period.

3 credits.

#### FS 599 – FOOD STUDIES THESIS

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Food Studies. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

6 credits. Pre-requisites: Completion of all coursework for the M.A. in Food Studies.

# GSB 501 - PRINCIPLES OF BUSINESS: ACCOUNTING, FINANCE AND ECONOMICS

This course provides a survey of accounting, finance and economics basics. Accounting methodologies, financial analysis, valuation, and macro and micro economics (fiscal and tax policy, privatization, investment, tariff/subsidy, regulation), are studied for both large and small organizations and enterprises. Case studies, lecture and in class exercises provide for a practical approach to financial business management. Valuation, international macroeconomics, public goods, externalities and the role of business in society are also examined. The course assumes no prior knowledge of business techniques or terminology. *3 credits*.

# GSB 502 - PRINCIPLES OF BUSINESS: MANAGEMENT AND MARKETING

This course provides a survey of business management, marketing and operations basics. Management theory, marketing, strategy, IT, human resources, operations and other functional business areas are studied in both large and small organizations and enterprises. Case studies, videos, lectures and in class exercises provide for a highly practical approach to day-to-day business management. Most topics are studied from an international perspective with particular emphasis on destination, food, cultural heritage management. The course assumes no prior knowledge of business techniques or terminology.

3 credits.

### GSB 503 – ENTREPRENEURSHIP: STARTING AND MANAGING YOUR OWN BUSI-NESS

In this course students take an advanced look at starting and managing an entrepreneurial venture. Documentation related to business formation (business plan, operating agreement) and financing, rules on hiring and HR practices, marketing on a tight budget, sales management tactics, international expansion, supply chain and sourcing, operational analysis (in Excel), franchising, online targeting, valuation, negotiation. Cases and lectures target students in the cultural heritage, food, leisure segments more specifically. Students must develop a new business idea, write a business plan, make financial projections to be prepared for financiers and to begin running it. *3 credits*.

# **GSR 501 – STATISTICS FOR SOCIAL RESEARCH**

The course covers statistical methods for research and analysis in the social sciences. Descriptive statistics, regression and multivariate analysis will be addressed with attention to both the comprehension and the application of methods and tools, as well as to the capability to present complex statistical data in a clear and effective way. Both theoretical and practical issues will be covered, hence homework assignments and in class exercises will be a fundamental part of the course. *3 credits.* 

# GSR 502 – RESEARCH METHODS FOR SOCIAL SCIENCES

This course aims at enabling students to appraise the main aspects, potential and limits of theoretical and applied social research methods, and to use them appropriately according to their specific research needs. The course covers the epistemology of social science and the logic of research design. It reviews the steps in the research process from the research idea to the research questions, formulation of hypotheses and deciding on method. Both qualitative and quantitative research methods will be described and practiced. The main methodological problems of quantitative and qualitative analysis, data gathering, data quality and interpretation of evidence will be discussed. Presentation skills for researchers will be explained and practiced. *3 credits*.

# IA 503 – CONFLICT RESOLUTION AND NEGOTIATION

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth.

3 credits.

# MGT 504 – CONSULTING: TOOLS, ANALYSIS AND STRATEGIES FOR ORGANIZA-TIONAL SUCCESS

In this course students make a detailed exploration of the management consulting profession globally. Readings, case study, and projects examine the ways in which consultant add value in a corporate context. Various types of consulting including strategy, change management, reengineering, and financial advisory are studied and discussed. Important problem-solving techniques are practiced; the means to effectively communicate analytic results are demonstrated. *3 credits.* 

# MKT 500 – GLOBAL MARKETING

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk. *3 credits.* 

# **RELIGIOUS STUDIES**

# REL 501 – RELIGIOUS HISTORY OF ROME, ITALY AND THE MEDITERRANEAN

The course offers students an insight into the religious landscape of Rome from the foundation of the ancient Roman civilization to the Protestant Reformation. The course also explores religious traditions that originate from the broader territories of the Roman Empire (the Mediterranean) and that influenced later history of Rome, Italy and Europe. *6 credits.* 

# **REL 502 – RELIGIOUS HISTORY OF ROME, ITALY AND EUROPE**

The course is designed to provide students with a systematic knowledge and understanding of religious topography and religious history of Rome, Italy and Europe in modern (post-Medieval) times. The course embraces the period from the Protestant Reformation to the present. The course explores topics related to the role of religion in modern, secular societies, and complex interactions between religion, culture and politics in modern and post modern times. It course helps students to choose corresponding elective courses, which enables them to design their own academic profile to suits their research interests and future careers. *6 credits*.

# **REL 503 – THEORIES AND METHODS IN RELIGIOUS STUDIES**

The course explores both classical approaches to religion and contemporary theories in the field of Religious Studies. The course is interdisciplinary, and includes texts related to history, philosophy, sociology, psychology, cultural studies, political theory and theology. Apart from learning about diverse approaches to religion and various other phenomena that are related to religion and faith, students will also learn about the place of religious studies and related academic disciplines within the system of humanities.

3 credits.

# REL 511 – 666 FACES OF SATAN: IMAGINING DEMON

Demons and evil as negative sides of various "good deities" can be found across various religious traditions. This course focuses on the Judeo-Christian tradition and the way in which Satan, Devil and demons were envisioned in various historical periods. Students will also learn about different sources that influenced visual and conceptual representation of demons in this tradition. The course also examines the connection between developments of demonology and the way in which the western tradition was imagining "others" (e.g. Jews, Christians, Gypsies, heretics). The course explores and traces back the origin and meaning of numerical and visual symbols that are often used in popular culture to represent Satan and evil (such as 666, pentagram, goat's head or the "undead").

3 credits.

# **REL 512 – RELIGION AND POLITICAL POWER**

Events and processes such as reconfiguration of the secular power of the Roman Pope, or the coronation of Charlemagne by Pope Leo III on Christmas Day 800, demonstrate the close relationship and interdependence of the two key factors, or "swords." The first sword is the spiritual one, which often supports and legitimizes the "earthly" one. The second sword is the political sword, which historically has often submitted itself to the spiritual power. The alliance between these two swords brought about the secularization of the spiritual authority and the sacralization of political power. Even in modern, post-Enlightenment societies, the interdependence between religious and political power remains an important issue. This course embraces a variety of topics that range from early Christian writers (such as Tertullian and Augustine) and the political dimensions of Christian apologetics, to the politics of the Protestant Reformation, the religious wars of the XVII century, the Second Vatican Council. The role of the Catholic Church in today's world politics will also be explored.

3 credits.

# **REL 513 – REFORMATION AND REFORM IN SIXTEENTH-CENTURY EUROPE**

In November 1517 Martin Luther nailed to the Cathedral door in Wittenberg ninety-five theses questioning the value of indulgences and criticizing the moral and doctrinal abuses of the Church. This course examines the causes that lead Luther to make his protest and explores the results of this dramatic action. Students will study the effects of the Reformation across Europe, noting the diversity of opinions, as well as the Catholic Church's response. On-site visits will be used to reanimate the history.

3 credits.

#### REL 514 – VATICAN II AND PRESENT-DAY ROMAN CATHOLICISM

Vatican II (1962-1965) is widely regarded as one of the most significant events of the Twentieth Century. Its documents form the basis for the re-orientation of the Roman Catholic Church in areas like self-understanding of the Church, the relationship between different Christian traditions and world religions, and the contributions of the laity. The "spirit" of Vatican II is the chief hermeneutical key to interpret present-day theological and cultural dynamics within the Catholic Church. The reception of Vatican II defines in many respects the way we understand later pontificates, such as the ones of Paul VI, John Paul II, Benedict XVI and Francis. It should be noted that Vatican II is also the main framework of major developments in Roman Catholic theology in the works of Karl Rahner, Hans Urs Von Balthasar and Joseph Ratzinger. *3 credits.* 

#### **REL 515 – ICONS: WINDOWS INTO HEAVEN**

Icons represent one of the most characteristic expressions of Orthodox Christianity. Because of their aesthetics and a specific theological message they transmit icons attract much interest far beyond the boundaries of the "Orthodox world." Students will learn about the origins of this type of images, their history, aesthetics, theological significance and contemporary approaches to icon painting.

3 credits.

#### REL 516 – SACRED SPACE AND SACRED TIME: THE ORIGIN AND DEVELOP-MENT OF RELIGIOUS

What is "sacred space"? How are sacred spaces and places of worship related to rituals, religious teachings and public/social life in particular cultures?

The course is designed to offer students a broad and profound understanding of the sacral space and sacral architecture. The course focuses on the concept, structure, function, aesthetics and evolution of sacred spaces of main religious traditions, on the examples of sacred architecture in Rome.

3 credits.

# **REL 517 – VATICAN RELIGIOUS DIPLOMACY**

Rome is the only city in the world where a half hour walk covers three sovereign entities. The Italian state, the Vatican and the Sovereign Military Order of Malta all have their diplomatic representatives alongside those of the city's UN agencies and NGOs which work internationally. Many are directly linked to the Roman Catholic Church which means that Rome is the ideal place to study religious diplomacy and diplomacy in religious institutions. The course uses the discipline of international relations to analyze the ways these institutions have used diplomacy in the past and today.

3 credits.

# **REL 518 – POLITICAL THEORY AND ST. PAUL**

This course explores early Christian political theology from the earliest Christian times to the fourth century, when Christianity became first a legal and then an official religion of the Roman Empire. This course focuses on the role of Apostle Paul in formulating the basis upon which a new dialogue between Christians and the Roman Empire was possible. The Roman Empire was transformed, in the eyes of the Christians, from "the Mother of harlots" (Rev 17:5) to the "icon of Heavenly Kingdom," This transformation represents the basis for development of most of the later approaches in Christian political theology. Students will explore the complex, and often contradictory, movements in Christian political thought, ranging from complete skepticism toward the political power and state, to the "symphony" theory, according to which the "earthly" kingdom is an image of the "heavenly" one. *3 credits*.

# **REL 519 – ROME AND THE RENAISSANCE PAPACY**

This course explores the unique culture of High Renaissance Rome. It covers the period from the return of the papacy to Rome after the Council of Constance (1420) to the Sack of Rome by Imperial troops in 1527. A variety of themes (such as the nature of papal monarchy; urban planning; millenarianism) will be investigated. Much of the teaching will be conducted on-site. *3 credits.* 

#### **REL 520 – ORTHODOX CHRISTIANITY: BETWEEN TRADITION AND MODERNITY**

This course explores Orthodox Christianity from multiple standpoints. Students will learn about historical events leading to the establishment of the Christian Church, the subsequent development of the ecclesiastical structure of the Orthodox Church and dogmas, and theological issues that led to fragmentation of the Christian community, from the earliest period to the Great Schism in 11th century. Students will also learn about major theological issues in modern and contemporary Orthodox theology, present organization of the Orthodox Church and its position toward the ecumenical dialogue and a variety of other questions relevant for contemporary culture and society. An important aspect of the course is also analysis of the liturgical art and sacral architecture of the Orthodox Church that will be explained in connection to theological ideas that influenced the character of their form and content.

#### **REL 521 – ISLAM: HISTORY, CULTURE AND POLITICS**

The course approaches the Islam and Muslim presence in Rome, Italy, and Europe from various perspectives. Students will be given the opportunity to learn about Islam, including its culture, political philosophy, and the complex history both in the Mediterranean and in modern Europe. Students will also learn about the differences between major fractions within Islam, and the implications of theological differences toward culture and society. One example of this is the question of if there be a secular democracy in countries with large populations that adhere to Shariah law. Special attention will be paid to issues associated with secular state, pluralistic society and

democracy, and their connection to Islam. In this context, the course will also explore the "Arab Spring" and other contemporary popular movements in countries where Islam is the dominant (and traditional) faith. *3 credits*.

# REL 522 – JEWISH ROME: HISTORY OF JUDAISM IN ROME AND ITALY

The course explore in particular the religious, social and cultural features of Italian Jews and the relationship between Jews and Christian in Italy and principally in Rome, the core of Christianity. The course maximizes the opportunity of on-site teaching in Rome; some classes are held in the real surrounding, which best illustrates particular topics of the course. Students will have the opportunity to experience a variety of places as the olden localization of the ghetto, radically destroyed at the end of the XIXth century, the spaces devoted to the Church conversionary strategy, as the Casa de' Catecumeni, the new Great Synagogue of the Emancipation era, and finally the places were Nazi made prisoners so many of the Roman Jews in 1943. *3 credits.* 

### **REL 523 – RELIGION AND SEXUALITY**

This course is designed primarily to examine four related issues and ideas: 1) What is the meaning of the Greek term eros and does it bear any relation to the modern concept of "sexuality"; 2) Given the apparent tolerance of same-sex sexual expression in Classical antiquity, and given the significant resistance to this in the nineteenth and twentieth centuries in Euro-America, what causal factor(s) may help to explain this apparently vast difference in sexual attitudes? Is Christianity the primary causal factor?; 3) How has the Greek tradition of erotic enquiry served modern theorists of sexuality, from Freud to Foucault? 4) What happens to our enquiry if we shift our attention from sexuality to desire? Are the ancient texts we have been reading concerned with human sexuality or human desire? *3 credits.* 

#### **REL 550 – RELIGIOUS STUDIES INTERNSHIP**

This is an internship with an organization working on food-environment related matters. It requires 150 hours of work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. *3 credits.* 

# **REL 599 – RELIGIOUS STUDIES THESIS**

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Religious Studies. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

6 credits. Pre-requisites: Completion of all coursework for the M.A. in Religious Studies.

# SUSTAINABLE CULTURAL HERITAGE

# AH 510 - ART, POWER AND PROPAGANDA

This course will investigate the intersection of visual culture, art, architecture and urban planning, with political power: art as propaganda for modern regimes. The seminar-style investigation will approach themes of art and propaganda as they were developed in a limited range of 20th-century political climates, particularly Fascist Italy, Nazi Germany and Soviet Russia, with connections to related historical and political examples. This seminar will venture beyond the traditional bound-aries of Art Historical study by bringing into discussion the current state of research in nationalism and ritual studies on a theoretical foundation in aesthetics. The goal of the course is to advance superior argumentation, evaluate and employ primary historical source material (in translation) and apply current theoretical approaches to art historical research. *3 credits*.

# ARC 503 – GLOBAL HERITAGE

This upper level seminar course examines global heritage concerns looking in particular at how the past conditions the present and influences identity. Lectures and seminars will be built around four topics: the role of international organizations, heritage and memory, heritage and economic development and contemporary issues in global heritage. Each topic unit will be completed by a seminar where students will present case studies that illustrate the issues raised. The course will require students to prepare reading material in advance in order to contribute meaningfully to class discussion.

3 credits.

# ARC 505 - SCREENING THE PAST

The television documentary is an adaptable form of non-fiction programming that has served various functions throughout the medium's history. Unlike other programming on television, documentaries have typically been sustained for reason other than high rating and sales. Documentaries have become significant vehicles for communicating archaeological and historical issues to millions of listeners and viewers. The growing interest of audiences in the documentary form, combined with advances in technology that make documentary production affordable and accessible, offer an opportunity for disseminating information about the past to both academic and non-academic audiences. This course explores the historical documentary from concept and script to production and sale and addresses in particular addresses the relationship between academic and production values. This course is open to students who have no prior training in film making. Assessment will focus analysis of the documentary form, rather than technical expertise. *3 credits*.

# ARC 583 – ARCHEOLOGY PRACTICUM

This is an archaeology practicum course and it must be taken in conjunction with a field school organized by AUR. This course is suitable for students who have no prior experience of archaeological excavation. In addition to the practical experience students will be required to submit a paper within 10 days of the end of the excavation on an aspect of Cultural Heritage. *3 credits*.

# CH 502 - CONTEMPORARY ISSUES IN CULTURAL HERITAGE

This course will investigate some of the most pressing and contentious issues in Cultural Heritage today. It is intended to foreground some of the arguments which will come up in other courses such as authenticity, interpretation, sustainability etc. The course will be divided into three broad topics and after each topic there will be a take-home exam before moving on to the next topic. Topic 1 looks at definitions of Cultural Heritage and how they have changed; Topic 2 looks at

the expansion of sites included in Cultural Heritage and in particular in the role memory plays in deciding what to remember and what to forget; Topic 3 looks at the impact of cultural diversity on Cultural Heritage practice. *3 credits.* 

# CH 503 - CULTURAL HERITAGE AND INTERNATIONAL RELATIONS

Cultural heritage can play an important role in developing an economy and can be the focus of international governmental and non-governmental investment. However, such investments may also have a political dimension and cultural heritage can be used to support certain political situations. This course will examine the political aspects of cultural heritage and its role in local, regional, national and transnational identities. Particular attention will be focused on the role of heritage in regeneration of urban centers, in rebuilding societies after conflict and in connection with large infrastructure projects such as new dams. *3 credits.* 

#### **CH 504 - HERITAGE ECONOMICS**

Governmental resources for archaeological and heritage sites are declining worldwide while commercial and economic development initiatives are threatening the fabric of heritage and the larger landscape environment to ever greater degrees. As a consequence, the competition for resources to protect and preserve heritage is intensifying, as is the challenge of articulating the value of heritage resources vs. competing commercial or public projects. This is the context for understanding the issues surrounding the definition of the value of cultural heritage assets and the tools available for their measurement and management. This course builds on economics and business core courses in the Masters program to explore in more depth issues relating to economic analysis of heritage and culture. It is designed to provide students with a foundational understanding of the economics of heritage-related projects, the tools and techniques available for their analysis, and the ethical and practical issues of public policy and private actions that determine the future of heritage resources. Readings and case studies will explore technical, practical and ethical issues that arise in cultural heritage economics. Relevant analytical techniques will be introduced and particular emphasis will be placed on commercial, government and community issues unique to heritage-related activities. Special emphasis will be placed upon developing pertinent strategies for the tourist industry. Students will produce one valuation study. Active engagement in the seminar sessions based on full preparation of the readings will be essential.

Pre-requisites: A Bachelor's degree or permission of the Program Director *3 credits.* 

#### **CH 505 - SUSTAINABLE CONSERVATION**

This course will examine the theory and practice of sustainable conservation. The course will focus on issues that form the current debate on conservation such as documentation and information management, values and interest groups and stakeholder engagement as a form of site preservation. The course will also provide students with the necessary tools and set of examples for selecting sites for preservation, with a focus on preventive conservation. Reactive intervention is not sufficient to balance the long-term preservation of resources with the contemporary needs of users, and holistic approaches are currently being theorized, problematicised and explored worldwide. Preventive conservation and maintenance are two approaches that greatly facilitate the responsibilities of the manager, reducing the need for costly, labor-intensive conservation and restoration projects. Students will also learn practical methods for the physical conservation of different categories of cultural resources and will master a technical vocabulary adequate to communicate with conservation specialists. 1 credit.

#### CH 506 – HERITAGE: THE LEGAL FRAMEWORK

This course will examine both theoretical and practical aspects of the legal protection of cultural heritage. The course is intended to provide students with an acute awareness of legal principles guiding the global market of antiquities and interrelated issues such as looting, ethics, authenticity and enforcement. At the end of the first section of the course, students will also receive a solid grounding in the relevant legal instruments that exist to protect cultural heritage both in the national and international context (e.g. UNESCO, UNIDROIT and Hague Conventions, ARPA). The second section of this course will add to the first section various case studies from different parts of the globe. Analyzing these examples, the students will have the opportunity to draw an in-depth review of how the theoretical issues explored in the first section apply to the real world. *1 credit.* 

# CH 507 – FUNDRAISING FOR CULTURAL HERITAGE PROJECTS

Fundraising is a complex and time-consuming task that is essential to any organization engaged in social or cultural programs or to individual researchers seeing project funding. A carefully targeted approach based on concepts rooted in business marketing is essential to achieve success in fund raising ventures. This course will provide an overview of the development landscape, examine the challenges of funding from the applicant's point of view, consider the different characteristics of funding sources (government, private, corporation, NGO or individual donor), and explore the techniques used by professional fund raisers to engage, solicit and gain financial support from donors. At the end of the course, students will be challenged to write and present a grant proposal addressed to an actual NGO or foundation. *1 credit.* 

#### CH 508 – HERITAGE TOURISM

This course explores the history, politicization, authenticity, marketing and sustainability of heritage tourism. Through lectures, seminars and interactive classroom discussions students will explore the challenges facing heritage tourism in the 21st century. Both practical and theoretical issues will be addressed. At the end of the course students will present a case study of a heritage tourist site to develop which will include a marketing strategy for sustainable heritage tourism taking into account the environment, local community and issues of authenticity. *3 credits*.

#### CH 521 – ROME, ATHENS, INSTANBUL: HERITAGE AND NATIONAL IDENTITY

This 10 day field course taking place on-site in Rome, Athens and Istanbul explores the issues facing archaeological heritage management in three World Heritage cities which are also capitals of their respective nations. These cities are required to balance the needs and expectations of modern development with preservation of their cultural heritage and continue to act as the focus of national identity. The course will begin in Rome with an introduction to the concepts to be discussed and visits to the principal monuments of the city to analyze their heritage challenges. The course will then transfer to Athens for three nights, which will act as a comparison to Rome. Athens, like Rome, is a classical city dependent on heritage tourism, but it has a very different position as a national capital and dissimilar conservation issues. The final stop will be Istanbul for three nights. Here the classical and medieval heritage is in a context of a rapidly changing country that straddles the east-west divide.

3 credits. Students must pay a fee to cover the cost of field-study trip.

# CH 550 – CULTURAL HERITAGE INTERNSHIP

This is a practical internship with a Cultural Heritage organization. It requires 150 hours of practical work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. AUR will make every effort to place a student in the best possible situation but students should be aware that internships in Italy are not abundant due to Italian employment laws. Students are advised to begin thinking well ahead of time of the kind of internship they would like and to have a few alternatives in case their first choice does not work out. *3 credits.* 

# CH 582 – HERITAGE OF WESSEX

This 10 day fieldtrip is based in Salisbury, Wiltshire and will explore the archeological monuments and finds of the geographical region of southern England commonly known as Wessex. This includes prehistoric monuments such as Stonehenge and Avebury, the largest Roman villa in Britain at Fishbourne, key early Christian sites such as Glastonbury Abbey, South Cadbury, which is associated with Arthurian legends and the city of Bath. The area provides a unique opportunity to explore the development of a cultural landscape through time and the re-use of sites in different periods. In addition to studying the sites themselves, the heritage management of these diverse sites will be examined and organizations such as English Heritage, the National Trust and English Tourist Board will be critiqued.

3 credits. Students must pay a fee to cover the cost of field-study trip.

# CH 599 – CULTURAL HERITAGE THESIS

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Cultural Heritage. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

6 credits. Pre-requisites: Completion of all coursework for the M.A. in Sustainable Cultural Heritage.

# COM 501 – MEDIA AND INTERNATIONAL AFFAIRS

The role of multimedia multinationals on the international scene, and their role in covering and shaping foreign policy and events; their impact on international relations especially during times of crisis; and media ethics in the international arena. *3 credits.* 

# GSB 501 - PRINCIPLES OF BUSINESS: ACCOUNTING, FINANCE AND ECONOMICS

This course provides a survey of accounting, finance and economics basics. Accounting methodologies, financial analysis, valuation, and macro and micro economics (fiscal and tax policy, privatization, investment, tariff/subsidy, regulation), are studied for both large and small organizations and enterprises. Case studies, lecture and in class exercises provide for a practical approach to financial business management. Valuation, international macroeconomics, public goods, externalities and the role of business in society are also examined. The course assumes no prior knowledge of business techniques or terminology. *3 credits.* 

# GSB 502 – PRINCIPLES OF BUSINESS: MANAGEMENT AND MARKETING

This course provides a survey of business management, marketing and operations basics. Management theory, marketing, strategy, IT, human resources, operations and other functional business areas are studied in both large and small organizations and enterprises. Case studies, videos, lectures and in class exercises provide for a highly practical approach to day-to-day business management. Most topics are studied from an international perspective with particular emphasis on destination, food, cultural heritage management. The course assumes no prior knowledge of business techniques or terminology. *3 credits*.

# GSB 503 – ENTREPRENEURSHIP: STARTING AND MANAGING YOUR OWN BUSINESS

In this course students take an advanced look at starting and managing an entrepreneurial venture. Documentation related to business formation (business plan, operating agreement) and financing, rules on hiring and HR practices, marketing on a tight budget, sales management tactics, international expansion, supply chain and sourcing, operational analysis (in Excel), franchising, online targeting, valuation, negotiation. Cases and lectures target students in the cultural heritage, food, leisure segments more specifically. Students must develop a new business idea, write a business plan, make financial projections to be prepared for financiers and to begin running it. *3 credits*.

# **GSR 503 – RESEARCH METHODOLOGY**

The research course will develop skills, in preparation for writing a dissertation, in three areas: on-line and library research, focusing in particular on the research libraries available in Rome to undergraduate students; quantitative analysis, focusing on appropriate use and interpretation of quantitative techniques (rather than in carrying out the computation); qualitative analysis, focusing on appropriate integration of such data into research projects. The course will culminate in the students producing an abstract, methodology and bibliography of the research project they intend to pursue for their dissertation. 3 credits.

# IA 503 – CONFLICT RESOLUTION AND NEGOTIATION

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth. *3 credits.* 

# MGT 504 – CONSULTING: TOOLS, ANALYSIS AND STRATEGIES FOR ORGANIZA-TIONAL SUCCESS

In this course students make a detailed exploration of the management consulting profession globally. Readings, case study, and projects examine the ways in which consultant add value in a corporate context. Various types of consulting including strategy, change management, reengineering, and financial advisory are studied and discussed. Important problem-solving techniques are practiced; the means to effectively communicate analytic results are demonstrated. *3 credits.* 

### MKT 500 – GLOBAL MARKETING

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk. *3 credits*.

#### UNIVERSITY ADMINISTRATION

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